|  |  |
| --- | --- |
| Journal Name: | [**Asian Journal of Economics, Business and Accounting**](https://journalajeba.com/index.php/AJEBA) |
| Manuscript Number: | **Ms\_AJEBA\_141924** |
| Title of the Manuscript: | **Demand Analysis of Improved Maize Seed in Halaba Zone, Central Ethiopia** |
| Type of the Article | **Original Research Article** |

PART 1: Comments

|  |  |  |
| --- | --- | --- |
|  | **Reviewer🠚s comment****Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author🠚s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This paper gives us valuable information on what motivates farmers' demand for better maize seed in Ethiopia. With a robust econometric method, it illuminates how price, income, and other variables influence seed adoption. It is possible to direct more pragmatic and specific agricultural policies using the results. In general, it contributes valuable information to agricultural economics and food security research. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | The current title, "Demand Analysis of Improved Maize Seed in Halaba Zone, Central Ethiopia," is generally clear and informative. However, it can be slightly refined to better reflect the methodological strength and broader significance of the study.This can be the new title:- Determinants and Demand Elasticities of Improved Maize Seed Use in Halaba Zone, Central Ethiopia: An Econometric Approach |  |
| **Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.** | The abstract does a good job of capturing the study, but it might be more direct and clearer. It would be good to state how many households were surveyed and to briefly describe the methods employed, so readers can see where the data and analysis are derived. Some of the phrasing sounds a bit too formal or repetitive— streamlining a few sentences would be more readable. Also, concluding with a more robust, definitive policyimplication would make the abstract more effective. A couple of tiny adjustments could significantly enhance the way the main points are conveyed. |  |
| **Is the manuscript scientifically, correct? Please write here.** | Yes, the manuscript is scientifically correct. The methods are appropriate, the analysis is properly conducted, and the conclusions are supported by the data. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | Generally, the references are very solid—they address related and primarily new studies on enhanced seed adoption, demand analysis, and Ethiopian agriculture. The literature provides a proper foundation for the study. All the same, it would be even more potent with a few more recent international articles over the past couple of years, particularly on such subjects as seed system performance, climate resilience, or input demand within similar Sub-Saharan African settings. Adding those would set the findings in context and demonstrate how thisresearch contributes to the global debate as of now. |  |
| **Is the language/English quality of the article suitable for scholarly communications?** | The article is well-suited to conveying the key points, but the wording can be slightly improved. There are a few areas where the phrasing sounds a little clunky or is repetitive, and some minor grammatical errors cause a few sentences to be more difficult to follow. With some close language editing to enhance flow and clarity, the paperwould be much easier to read and more suitable for academic publication. Some tidying would actually make the writing quality keep pace with the robustness of the research. |  |
| **Optional/General** comments | Overall, the manuscript is a timely and relevant study with excellent practical and policy implications. The study is well-designed methodologically, the analysis is well done, and the findings are in accordance with economic theory. It adds valuable insights into factors determining enhanced maize seed demand in smallholder farm systems. With some slight enhancement in language, organization, and updates in references, the manuscript will be an excellent candidate for scholarly publication. |  |

|  |
| --- |
| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

**Reviewer details:**

**Divyamsh Reddy A, JNTUH, India**