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| Journal Name: | [**Asian Journal of Economics, Business and Accounting**](https://journalajeba.com/index.php/AJEBA) |
| Manuscript Number: | **Ms\_AJEBA\_141658** |
| Title of the Manuscript: | **Evidence of Selective Gender Preferences in India- A Longitudinal Study: Investigating the Influence of Literacy Rate on Gender Ratio** |
| Type of the Article | **Research Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | The article throws light on the influence of literacy rate on gender ratio which is a topic of relevance for all the developing nations especially India. The author has established the hypothesis through thorough data analysis and interpretation using simple Karlpearsons’s correlation and bivariate regression analysis. which makes this study a reliable source for future researchers. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **Yes** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The abstract deems comprehensive.** |  |
| Is the manuscript scientifically, correct? Please write here. | Yes, the manuscript is scientifically correct. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | The references are appropriate in number. |  |
| Is the language/English quality of the article suitable for scholarly communications? | The English used has many grammatical errors and they need to be immensely rectified. |  |
| Optional/General comments | 1. The manuscript has many grammatical errors and they need to be rectified for the upkeep of the reputation of the journal. 2. There are errors like double spacing in the entire manuscript. 3. In two places (highlighted in red, the author has not mentioned the year of publication of intext citations) 4. The manuscript is scientifically correct but theoretically, it needs revision. 5. Many of the grammatical errors and spelling mistakes are highlighted in red, however, the author needs to check other gross errors from his/her end. |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |

**Reviewer details:**

**Seema Bhakuni, Management Doon Institute of Management and Research, India**