**Original Research Article**

**Knowledge level of the apple growers towards apple cultivation in Mandi District of Himachal Pradesh**

**ABSTRACT**

The study entitled “Knowledge level of apple growers towards apple cultivation practices in Mandi district of Himachal Pradesh” was undertaken with the objectives to study the knowledge level of apple growers about apple cultivation practices. The study was conducted in Seraj valley of Mandi district of Himachal Pradesh having highest area under apple cultivation. The total sample size for the present study comprises 120 apple growers. It was observed that most respondents exhibited strong practical knowledge in apple cultivation practices such as grafting technique, pruning methods and pit spacing. However, significant gaps were observed in technical areas, particularly name of the weedicides, insecticides and fungicides used. Despite this, nearly half of the respondents had medium knowledge and only a small fraction were having high knowledge. Correlation analysis revealed that education (r= 0.757), age (r=0.69) and land holding were (0.256)

*Keywords:* Apple, correlation, farming community, knowledge, respondents

**1. INTRODUCTION**

Apple (Malus × domestica Borkh.) is native of South Western Asia and extensively cultivated fruit crop in temperate regions around the world. Apple hold immense economic importance as a fruit crop globally (Bramel and Volk 2019). Apple is considered as one of the most important and widely grown fruit in temperate zones of the world with regard to its acreage, production, economic returns, high nutritive value and popularity. Apple tree is small and deciduous reaching 3 to 12 meter (9.0 to 39 feet) tall with broad often densely twiggy crown blossoms are produced in spring, simultaneously with budding of leaves. The fruit matures in autumn and is typically 5 to 9 cm (2 to 3.5 inches) in diameter enriched with nutrients. (Malik, 2013).

The global apple production achieved a remarkable figure of 93,144,358.17 MT from an area worth 48,22,226 ha (FAOSTAT, 2023). In India, it has emerged as a major commercial fruit crop in J&K, Himachal Pradesh (H.P.) and Uttarakhand. Its cultivation has also emanated to states such as Arunachal Pradesh, Sikkim, Nagaland, and Meghalaya in the North-Eastern region and the Nilgiri hills in Tamil Nadu. In the country, it is cultivated across an area of 3,13,000 ha producing 22,76,000 MT of fruits annually with a productivity of 7.3 MT/ha (FAOSTAT, 2023).

Horticulture is the main source of economic growth in Himachal Pradesh. The state is known for its horticultural development and is also known as ‘Fruit Bowl of Nation’ (Wani and Songara 2018). H.P. has emerged as India’s horticulture state and it has been designated as the apple state of India for producing the finest quality apples. Shimla, Kullu, Chamba, Sirmaur, Lahaul & Spiti and Kinnaur are the primary apple-producing districts in Himachal Pradesh. Farmers in H.P are urged to develop the world’s finest and most desirable apple varieties. The state department of horticulture assists them in the upliftment of the rural population and has also generated employment. Apple farming dominates the hilly regions of Himachal Pradesh, where it is cultivated across an area of 1,15,680 ha, resulting in an annual production of 4,84,000 MT and a productivity of 4.18 MT/ha (FAOSTAT,2023). Mandi district possessed an area of 17,352 ha with production 58,734 metric tonnes and productivity 3.34 mt/ha (FAOSTAT2023).

Apple farming is one of the main sources of income for farmers in Mandi district of Himachal Pradesh. The region has suitable climate and land for apple cultivation. However, many apple growers are not fully aware of modern farming techniques which affects their productivity and profits. Lack of knowledge about proper planting methods, pest and disease control, pruning, irrigation and post-harvest handling leads to low yields and poor-quality fruit. To improve apple production, it is important to first understand what farmers already know and where they lack information. By studying their level of knowledge, we can identify the specific areas where training and support are needed. This will help horticultural departments and extension workers to design better awareness programmes and provide the right guidance to the farmers. This study is important because improving the knowledge of apple growers can lead to better farming practices, higher production and ultimately better income and livelihood for the farmers of Mandi district.

**2. MATERIALS AND METHODS**

The present study was conducted in Mandi district of Himachal Pradesh. Mandi district is located in central H.P. and is characterized by its mountainous terrain and river systems. It's situated between 31° 13' 50" and 32° 04' 30" North latitude and 76° 37' 20" and 77° 23' 15" East longitude. The district is bordered by several other districts: Kangra to the northwest, Hamirpur and Bilaspur to the west, Solan and Shimla to the south and Kullu to the east.

**2.1 Knowledge Level**

Knowledge level was measured w.r.t correct responses given by the apple growers by way of

recall or recognition or identification on standardised knowledge test used for the study.

**2.2 Selection of blocks**

There are 11 blocks in Mandi district of Himachal Pradesh, out of which Seraj block have been selected purposively because of maximum number of apple growers.

**2.3 Selection of villages**

Out of 296 villages in Seraj block five villages namely **Dhawas, Cheuni, Lamba Thaach, Chhatri and Tung** having maximum number of apple growers were selected.

**2.4 Selection of respondents**:

From each village, 24 respondents were selected through random sampling method. The total sample size comprises of 120 farmers.

TABLE 1. Selection of respondents

|  |  |  |  |
| --- | --- | --- | --- |
| **District** | **Block** | **Village** | **No. of respondents** |
| **Mandi** | **Seraj** | Dhawas | 24 |
| Cheuni | 24 |
| Lamba Thaach | 24 |
| Chhatri | 24 |
| Tung | 24 |
| **Total** | **01** | **05** | **120** |

**2.5. Statistical analysis**

**2.5.1 Arithmetic Mean ()**

Arithmetic mean is the quotient that results when sum of all items in the series is divided by the number of items (N).

Where,

= mean

= Sum of each individual score

N = Total number of items

**2.5.2 Percentage analysis**

Percentage analysis was used in descriptive analysis for making single comparisons. The frequency of the particular cell was pertaining multiplied by 100 and divided by the total number of respondents pertaining to particular cell. Percentages were corrected up to two decimal places.

**2.5.3 Pearson’s product moment correlation co-efficient**

It was used to find out the relationship between two knowledge level and socio personal characteristics of apple growers. Pearson’s product moment correlation coefficient was calculated using the formula,

Where,

n = Sample size

= Sum of product of x and y

= Sum of square of x

= Sum of square of y

**3. RESULTS AND DISCUSSION**

**Table 2. Distribution of the respondents according to socio-personal characteristics**

**(n=120)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S No.** | **Socio-personal characteristics** | **Category** | **Frequency** | **Percentage** | |
| **1** | **Age (years)** | Young (24-38) | 19 | 15.83 |
|  |  | Middle (38-49) | 61 | 50.83 |
|  |  | Old (49-73) | 40 | 33.33 |
| **2** | **Education** | Illiterate | 11 | 9.17 |
|  |  | Primary School | 11 | 9.17 |
|  |  | Middle School | 22 | 18.33 |
|  |  | High school | 27 | 22.5 |
|  |  | Intermediate | 34 | 28.33 |
|  |  | Graduate and above | 15 | 12.5 |
| **3** | **Family Size** | Small (up to 6 members) | 76 | 63.33 |
|  |  | Medium (7-14 members) | 29 | 24.17 |
|  |  | Large (15 and above) | 15 | 12.5 |
| **4** | **Family type** | Nuclear/Single family | 89 | 74.17 |
|  |  | Joint family | 31 | 25.83 |
| **5** | **Housing Pattern** | Kacha | 20 | 16.67 |
|  |  | Semi-cemented | 38 | 31.67 |
|  |  | Cemented | 62 | 51.67 |
| **6** | **Land Holding** | Marginal (Below 1 ha.) | 34 | 28.33 |
|  |  | Small (1 to 2 ha.) | 30 | 25 |
|  |  | Medium (2 to 4 ha.) | 41 | 34.17 |
|  |  | Large (4 ha. and above) | 15 | 12.5 |
| **7** | **Annual income** | Up to 1.0 lakh | 24 | 20 |
|  |  | 1 lakh to 2 lakh | 42 | 35 |
|  |  | 2-3 lakh | 41 | 34.17 |
|  |  | Above 3 lakh | 13 | 10.83 |
| **8** | **Farm Power** | Tractor | 27 | 22.5 |
|  |  | Diesel Engine/Pumping set | 68 | 56.67 |
|  |  | Electric Motor | 37 | 30.83 |
|  |  | Power tiller | 2 | 1.67 |
|  |  | Bullock | 5 | 4.16 |
| **9** | **Source of Information** | Low (16-19) | 34 | 28.34 |
|  |  | Medium (20-21) | 68 | 56.66 |
|  |  | High (22-24) | 31 | 15 |
| **10** | **Economic Motivation** | Low (6-18) | 37 | 30.83 |
|  |  | Medium (19-30) | 52 | 43.33 |
|  |  | High (31-42) | 31 | 25.83 |
| **11** | **Risk Orientation** | Low (10-13) | 41 | 34.16 |
|  |  | Medium (14-32) | 46 | 38.33 |
|  |  | High (33-41) | 33 | 27.5 |

Majority of the apple growers (50.83%) were middle-aged (38–49 years), while 33.33% were older and 15.83 per cent were younger. In terms of education, 28.33 %had studied up to intermediate, followed by 22.5 per cent up to high school and 18.33 per cent up to middle school. Only 12.5 per cent were graduates or above, and 18.34% were either illiterate or had only primary education, indicating a moderate educational level. Majority of the families (74.17%) were lived in nuclear families. More than half (51.67%) lived in cemented houses, while others had semi-cemented or kacha houses. Majority of the farmers (34.17%) had medium-sized landholdings while 28.33% were marginal farmers and 25 per cent were small farmers. Regarding the income, most respondents (69.17%) earned between ₹1–3 lakhs annually, while 20 per cent earned less than ₹1 lakh and only 10.83% earned more than ₹3 lakhs. For farm power, 56.67 per cent used diesel engines or pumps, 30.83 per cent used electric motors and 22.5 per cent had tractors. A few still used bullocks or power tillers, showing partial mechanization. Most of the respondents (56.66%) had a medium level of access to information, while 28.34% had low and 15 per cent had high access. Economic motivation was also mostly medium (43.33%), while 25.83 per cent were highly motivated. In terms of risk-taking, 38.33 per cent showed medium, 34.16 per cent low, and 27.5 per cent high risk orientation.

**Table 3: Distribution of the respondents on the basis of Knowledge on various aspects of apple cultivation (n=120)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S No.** | **Statements** | **Correct Knowledge** | **%** | **Incorrect Knowledge** | **%** |
| **A. Knowledge about varieties, grafting, pruning and planting** | | | | | |
| **1** | Mention the names of any two variety of apples | 103 | 85.83 | 17 | 14.17 |
| **2** | Mention any one type of grafting | 99 | 82.5 | 21 | 17.5 |
| **3** | What should be the appropriate size of pit for planting apple | 85 | 70.83 | 35 | 29.17 |
| **4** | For how many days the pit should be left open before planting | 95 | 79.17 | 25 | 20.83 |
| **5** | How much cow dung should be added in the pit | 83 | 69.17 | 37 | 30.83 |
| **6** | When the plants of apple should be planted in the field | 87 | 72.5 | 33 | 27.5 |
| **7** | What should be the optimum time for pruning | 101 | 84.17 | 19 | 15.83 |
| **8** | At the time of planting what should be the height of bud joint from the surface of soil. | 92 | 76.67 | 28 | 23.33 |
| **B. Knowledge about weedicides, insecticides and disease grafting, pruning and planting** | | | | | |
| **9** | Name any weedicide for the control of weeds in orchards | 92 | 76.67 | 28 | 23.33 |
| **10** | Name any insect pest of apple | 87 | 72.5 | 33 | 27.5 |
| **11** | Name any disease of apple | 83 | 69.17 | 37 | 30.83 |
| **12** | Tell the name of any insecticide for the control of root borer in apple | 68 | 56.67 | 52 | 43.33 |
| **C. Knowledge about fruit thinning and plant growth regulators** | | | | | |
| **13** | Name any growth regulator for the control of fruit dropping in apple. | 89 | 74.17 | 31 | 25.83 |
| **14** | Name any growth regulator for the control of fruit setting in apple. | 79 | 65.83 | 41 | 34.17 |
| **15** | Which growth regulator should be applied for early ripening of apple | 80 | 66.67 | 40 | 33.33 |
| **16** | What is the appropriate time for fruit thinning in apple | 85 | 70.83 | 35 | 29.17 |

**Knowledge about varieties, grafting, pruning and planting**

Majority (85.83%) of the respondents have knowledge about varieties and 82.5 per cent of the apple growers had knowledge about type of grafting. Similarly, 84.17 per cent of the apple growers knew the optimum time for pruning. The knowledge related to technical operations like the duration for leaving pits open, the amount of cow dung required and the height of bud joint for planting from the surface of soil was possessed by 79, 69 and 92 per cent of the farmers respectively.

**Knowledge about weedicides, insecticides and disease**

The Table 3 revealed knowledge of the apple growers about weedicides, insecticides and diseases. More than 3/4th of the apple growers was able to name a weedicide commonly used for controlling weeds in apple orchards. Furthermore, 72.5 per cent had the knowledge about insect pests, while 69.17 per cent have knowledge of common diseases affecting apple crop. However, only 56.67 per cent of respondents could correctly name an insecticide for controlling root borers.

**Knowledge about fruit thinning and plant growth regulators**

The knowledge to the apple growers about fruit thinning, plant growth regulators, weedicides, insecticides and diseases is given in Table 3. About 74.17 per cent of the apple growers were aware of growth regulators used for controlling fruit drop and 70.83 per cent knew the appropriate time for fruit thinning. However, 65.83 per cent of the apple growers had knowledge about growth regulators used for fruit setting in apples. The 66.67 per cent knew which growth regulator should be applied for early ripening of apple and 70.83 per cent of the apple growers knew about the appropriate time for fruit thinning in apple crop.

**Table 4. Level of knowledge of the respondents towards apple cultivation (n=120)**

|  |  |  |
| --- | --- | --- |
| **Knowledge level** | **Number of apple growers** | **Frequency (%)** |
| Low (11-19) | 12 | 10 |
| Medium (19-22) | 66 | 55 |
| High (22-32) | 42 | 35 |
| Total | 120 | 100 |

The Table 4 showed that the 55 per cent of the apple growers had medium knowledge whereas, high knowledge about scientific practices was possessed by 35 per cent and only 10 per cent of the apple growers fall under low category knowledge level. These findings are in agreement with the findings of *Shah et al.* (2017) which indicated that more number of apple grower belonged to medium knowledge category.

**Fig: 1. Knowledge level of apple growers towards apple cultivation**

**Table 5. Association between selected independent variables with knowledge of apple growers about apple cultivation**

|  |  |  |
| --- | --- | --- |
| **S. No.** | **Variables** | **Correlation coefficient(r)** |
| **1** | Age | 0.997\* |
| **2** | Education | 0.970\* |
| **3** | Land holding | 0.577\*\* |
| **4** | Annual income | 0.443\*\* |
| **5** | Source of information | 0.577\*\* |
| **6** | Extension contacts | 0.443\*\* |
| **7** | Economic motivation | 0.645\*\* |

**\***=Correlation is significant at the 0.01 level of probability

**\*\***= Correlation is significant at the 0.05 level of probability

The Table 5 concluded that the independent variables i.e. land holding, source of information utilized, annual income, extension contacts and economic motivation were positively and significantly correlated with the knowledge of apple growers towards apple cultivation at 0.05% %level of probability, whereas the variables like age and education were significantly correlated at 0.01% %level of probability with the knowledge of apple growers towards apple cultivation. These findings are in agreement with the findings of Shah *et.al.* (2022) and Yousuf *et.al.* (2023).

**4. CONCLUSION**

It was concluded that most of the apple growers were middle aged with a moderate level of education. The mainly lived in nuclear family and had medium size of landholdings. The majority of the apple growers earned between ₹1–3 lakhs annually and used diesel or electric-powered farm equipment. Tractors were possessed by few of the respondents and majority used traditional tools. Most of the apple growers had medium access to information, medium level of economic motivation and a moderate level of risk-taking ability. It was found that the apple growers have good knowledge about apple varieties, method of grafting and pruning practices but, have fair knowledge about technical aspects viz. pit size, cow dung quantity and planting techniques. The knowledge about weedicides, insects-pests and diseases was satisfactory but fewer farmers knew about specific insecticide to be applied to manage root borers. Awareness of fruit thinning and plant growth regulators was moderate, with some gaps in knowledge about growth regulators used for fruit setting and early ripening. The study also found that factors like age, education, landholding size, use of information sources, extension contact and economic motivation had a positive and significant correlated with farmers knowledge about apple cultivation.

COMPETING INTERESTS DISCLAIMER:

Authors have declared that they have no known competing financial interests OR non-financial interests OR personal relationships that could have appeared to influence the work reported in this paper.

**REFERENCES**

Bramel PJ and Volk G. 2019. A global strategy for the conservation and use of apple genetic resources. Global Crop Diversity Trust. Bonn, Germany. <https://doi.org/10.13140/RG.2.2.34072.3456>.

Food and agriculture Organization of the United Nations Statistics (FAO), 2023. FAOSTAT. Production Database [2025-6-19]. FAOSTAT, <https://www.faostat.com>

Malik ZA. 2013. Assessment of apple production and marketing problems in Kashmir valley *J. Eco. Soc. Dev.,* 9(1):152-156.

Shah, Z.A., Matoo, J. M., Mir, R., Dar, M. A., and Beigh, M.A. 2017. Knowledge level of recommended cultivation practices of apple growers in district Pulwama of J&K. *J. Pharma. Phyto*., 6(5): 2472-2474.

Shah, Z.A., M.A. Dar, E.A. Dar, Mir, R., Bhat, A. H., Ali, M. T., and C.A. Obianefo, 2022. Assessment of knowledge index of farmers about the cultivation of apple (Malus domestica) in temperate regions of Kashmir valley. *J. Appl. Horti*., 24(2): 229-234.

Wani, F .A. and Songara, M. 2018. Status and position of apple crop in area, production and productivity in Himachal Pradesh. *Int. J. Multi. Res. Dev.*, 5: 106-11.

Yousuf, D., Ali, L., Dar, M. A., Bhat, S. H., Wani, K. R., Wani, F. J., & Wani, T. A. (2023). Assessment of Information Needs of Apple Growers in District Baramulla of Jammu and Kashmir (UT), *J. Exp. Agri. Int.*, 45(9): 182-187.