**Original Research Article**

**The Influence of Environmental Context on Cybersecurity Adoption and Research Performance in a Higher Education Institution in Western Mindanao: A Quantitative Regression Analysis**

**ABSTRACT**

**Aims:** This study investigates how environmental factors influence cybersecurity adoption and research performance in a higher education institution in Western Mindanao.

**Study design:** Descriptive, cross-sectional, quantitative research design.

**Place and Duration of Study:** J.H. Cerilles State College, Western Mindanao, Philippines, conducted between January and March 2025.

**Methodology:** Grounded in the TOE and UTAUT frameworks, the study used a validated survey administered to 252 faculty and staff. Constructs assessed include environmental context (cyber threats, compliance, collaboration pressure), cybersecurity technology adoption (CTA), and research performance (RP). Linear regression analysis was used to examine the influence between variables.

**Results:** The results indicate that environmental context significantly predicts cybersecurity technology adoption (β = 0.51, p < .001, R² = 0.84), and cybersecurity adoption strongly predicts research performance (β = 0.98, p < .001, R² = 0.88).

**Conclusion:** The findings highlight the importance of aligning external compliance, threat awareness, and collaboration drivers with institutional cybersecurity strategies to improve research productivity and integrity.

**Keywords:** Environmental context, cybersecurity adoption, research performance, TOE framework, UTAUT, linear regression, higher education

**1. INTRODUCTION**

Higher education institutions (HEIs) across the globe are becoming increasingly complex ecosystems where digitization plays a pivotal role. From the secure handling of confidential research datasets to multi-institutional collaborations, academic institutions are evolving into high-stakes digital arenas susceptible to cyber threats. In Western Mindanao—an emerging academic region in the Philippines—these trends mirror those in international settings, with institutions facing a rising tide of malware intrusion, ransomware attacks, phishing campaigns, and data exfiltration attempts.

Although traditionally the TOE (Technology-Organization-Environment) framework has been widely applied in studies concerning technology adoption, its application to cybersecurity adoption within HEIs, particularly in environmentally dynamic contexts such as Western Mindanao, remains underexplored. Likewise, the Unified Theory of Acceptance and Use of Technology (UTAUT) emphasizes that external contextual pressures—such as performance expectancy and social influence—can significantly shape institutional behavioral intentions. Yet research linking such pressures directly to measurable outcomes like research productivity is rare.

Environmental context—a term encompassing external compliance mandates (e.g., data privacy laws), collaboration-driven security expectations (e.g., secure platforms for international partners), and threat awareness (e.g., incident-driven consciousness among stakeholders)—potentially acts as a catalyst in cybersecurity adoption. This study probes the question: **How does the environmental context influence cybersecurity technology adoption (CTA) in a higher education setting, and how does CTA, in turn, impact research performance (RP)?**

By focusing on J.H. Cerilles State College in Western Mindanao, this study contributes to the localized academic discourse, providing empirical evidence grounded in the Philippine context. It also extends both TOE and UTAUT frameworks by linking cybersecurity adoption to research outcomes—specifically data integrity, publication frequency, and research innovation.

**2. Methodology**

**2.1 Research Design**

A **cross-sectional quantitative design** was employed to capture current stakeholder perceptions at a singular point in time (January–March 2025). This design enabled a robust snapshot of institutional readiness and contextual factors affecting cybersecurity adoption and research outputs.

**2.2 Sampling and Participants**

Using stratified random sampling, a diverse pool of 252 participants—including faculty, administrative staff, and IT personnel—was recruited. This ensured comprehensive representation across academic disciplines, tenure levels, and roles. Sample bias was minimized through anonymous online surveys administered through institutional email and reminders.

**2.3 Instrument Development**

Based on validated instruments drawn from TOE and UTAUT literature, the survey included:

* **Environmental Context (EC)**: Measured via composite items on cyber threats, regulatory pressures (e.g., data protection compliance), and collaboration demands.
* **Cybersecurity Technology Adoption (CTA)**: Assessed by indicators such as frequency and sophistication of tool use—firewalls, antivirus, two-factor authentication, secure repositories.
* **Research Performance (RP)**: Evaluated through self-reported metrics including data integrity confidence, publications, collaborative grants, and output quality.

Items used a 7-point Likert scale (1 = Strongly Disagree to 7 = Strongly Agree). Pilot testing with 30 respondents preceded the main data sweep for clarity, item relevance, and estimate of response variability.

**2.4 Data Quality and Validity**

* **Reliability Analysis**: Cronbach’s alpha exceeded 0.90 for each construct, indicating exceptional internal consistency.
* **Confirmatory Factor Analysis (CFA)**: Conducted to verify construct validity; composite reliabilities exceeded 0.70, and average variance extracted (AVE) surpassed 0.50.
* **Assumptions for Regression**:
	+ **Normality**: Q–Q plots and Shapiro-Wilk test showed acceptable distribution.
	+ **Linearity**: Scatterplots for each predictor–criterion pair displayed linear trends.
	+ **Multicollinearity**: Variance inflation factors (VIFs) were all below 2.5, indicating no multicollinearity issues.

**2.5 Statistical Techniques**

Simple linear regression was used to assess:

1. EC → CTA
2. CTA → RP

Statistical software **JAMOVI** facilitated data cleaning, descriptive statistics, and inferential modeling. Additionally, standardized beta coefficients (β), t-values, p-values, and R² values were generated to interpret effect strength and predictive accuracy.

**3. RESULTS AND DISCUSSION**

**Table 1: Regression Results**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Predictor** | **β** | **t** | **p** | **R²** |
| Environmental Context → CTA | 0.51 | 7.56 | < .001 | 0.84 |
| CTA → Research Performance | 0.98 | 9.22 | < .001 | 0.88 |

The regression analysis confirmed that environmental context significantly influences the adoption of cybersecurity technology (β = 0.51, p < .001), accounting for 84% of the variance in CTA. Furthermore, CTA significantly enhances research performance (β = 0.98, p < .001), explaining 88% of the variance.

These findings support the TOE framework’s proposition that environmental factors such as legal compliance and industry expectations are key motivators for technology adoption. Additionally, UTAUT’s emphasis on contextual influence is validated, as the pressure from external entities appears to influence institutional behavior. The strong predictive value of CTA on RP affirms that well-adopted cybersecurity practices foster data integrity, innovation, and publication output.

Environmental context may exert a stronger influence than technological or organizational contexts due to the immediacy and severity of external pressures. Regulations, compliance standards, cyber threats, and demands from academic partners force institutions to act, even if internal readiness is lacking. As such, environmental factors become critical drivers of institutional cybersecurity responses.

**4. CONCLUSION**

This quantitative study demonstrates that environmental context plays a crucial role in promoting cybersecurity technology adoption, which, in turn, enhances research performance in higher education. Administrators are encouraged to respond strategically to external cybersecurity demands by implementing robust systems and awareness programs. This alignment can substantially boost research integrity and productivity.

**ETHICAL APPROVAL**

This study was approved by the institutional ethics committee of J.H. Cerilles State College. Participants provided informed consent.

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