|  |  |
| --- | --- |
|  | |
| Journal Name: | [**Asian Journal of Education and Social Studies**](https://journalajess.com/index.php/AJESS) |
| Manuscript Number: | **Ms\_AJESS\_140764** |
| Title of the Manuscript: | **Analysis of Employer's Feedback on BSBA-FM Graduate Performance as an Employee** |
| Type of the Article | Original Research Article |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| PART 1: Comments | | | | |
|  | | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | | This manuscript “Analysis of Employer's Feedback on BSBA-FM Graduate Performance as an Employee” addresses a timely and significant issue in the intersection of education and workforce development by analyzing employer feedback on the skillsets of BSBA-FM graduates. By highlighting essential competencies such as teamwork, communication, adaptability, and critical thinking, the study offers meaningful insights into aligning academic curricula with global industry expectations. The use of a descriptive research design enhances the methodological rigor and reliability of the findings. The study’s outcomes are particularly valuable for educators, curriculum developers, and policymakers aiming to bridge the skills gap and strengthen academia-industry collaboration to improve graduate employability. | | It is really timely since there are a lot of BSBA-FM graduates that our school produces every after a school year. It should always be on the minds of the policymakers and faculty that it is important to set a standard especially on the skills of a specific student studying in this program enabling them to realize what they should possess at the time they are exposed to the real-world. |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | | The title is suitable and specific according to the mentioned objectives. | | Thank you |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | | The abstract clearly states the study’s purpose, outlines the descriptive methodology, and summarizes key findings on essential skills. It also highlights the practical relevance of aligning education with industry needs. Overall, it is comprehensive and requires no major revisions. | | Noted. Thank you so much. |
| Is the manuscript scientifically, correct? Please write here. | | The manuscript is scientifically sound, with a clearly defined and well-justified objective focused on evaluating employer perceptions of BSBA-FM graduates from Davao Oriental State University-Cateel Campus (2015–2023). The descriptive research design is appropriate and consistently applied, with objectives aligned to the title and supported by relevant data collection from employers. The use of a validated survey instrument from the Ministry of Training, Colleges, and Universities (2010) enhances the study’s credibility. While the current regional scope is relevant, expanding the respondent base beyond Davao City, Davao de Oro, and other municipalities in Davao Oriental could further strengthen the generalizability of the findings. The analysis of core employability skills is logically presented, and the interpretation of range means for assessing employer satisfaction is clear and effective. The study maintains internal consistency and offers a valuable contribution to aligning educational outcomes with workforce requirements. | | Okay, thank you so much. |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | | The references are relevant but several are outdated; incorporating recent peer-reviewed studies from the past five years would enhance the paper’s academic rigor. Including current regional or national policy documents on employability and education-industry alignment is also recommended. | | We respectfully retained some of the references [Schultz (1961), Becker (1993), Harvey et al. (2002), Ministry of Training (2010), Salleh et al. (2015), Shah et al. (2015), Ngoo et al. (2015), Yusof & Jamaluddin (2015)] as they are seminal works foundational to the theory of human capital. |
| Is the language/English quality of the article suitable for scholarly communications? | | Yes, the language and English quality of the article are generally suitable for scholarly communication. | | We really made sure that we'll have to use English on the entire article since it'll be published and will surely get viewed by a lot of people online. |
| Optional/General comments | | Insert at least 5 more reviews in introduction of manuscript. | | Complied |
| **PART 2:** | | | | |
|  | **Reviewer’s comment** | | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) | |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* | | There are no ethical issues found in this article. | |