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| Journal Name: | [Advances in Research](http://www.sciencedomain.org/journal/31) |
| Manuscript Number: | **Ms\_AIR\_139952** |
| Title of the Manuscript: | **Assessment of Sensory Attributes and Consumer Preference of Softy Ice Cream Formulated with Muskmelon Pulp** |
| Type of the Article | **Original Research Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **The manuscript contains innovations as the softy ice cream is more appealing and the consumers also like and accepted irrespective of age groups of the consumers. Now a day’s lot of works are going on functional food ingredients. According to the manuscript 20% incorporation of musk melon (pulp) develop an excellent softy ice-cream product and it is a good finding. The article is missing the physio-chemical analysis of the product in the result section and may be included in the tabular form that has been mentioned in the materials and methods.** | The current investigation studies the effect of addition of muskmelon pulp on softy ice cream and its sensorial properties and the consumer preferences. The current study concluded that T3 (20 % Muskmelon pulp) showed significant higher scores in all sensory parameters and was preferred by the consumers. |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **Yes** | Title was changed to “Development and Consumer Assessment of Muskmelon-Enriched Soft Serve Ice Cream: A Sensory-Driven Investigation” |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **Findings on the physic-chemical analysis may be included.** | Thank you for the suggestion. However, we have intentionally focused the abstract on the sensory evaluation and consumer preference, which are the primary objectives of the study. While physic-chemical analysis was conducted to support the formulation process, we believe its inclusion in the abstract may divert from the main focus. Therefore, we would prefer to retain the current structure for clarity and relevance. |
| Is the manuscript scientifically, correct? Please write here. | The manuscript is written very precisely. However, there may be minor review on the statistical part more particularly the critical difference part.  In introduction part “Provide latest data on Milk Production..May refer BAHS, 2023”  In Result and Discussion part – paragraph number  In Table 1 values are not significant between (T3 & T4) and (T2 & T4) in respect of overall acceptability, however, in the text it is mentioned.  The critical difference of the statistical part may be reviewed critically. | Changes were made accordingly.  BAHS, 2023 data was added  Result and discussion was rechecked for any mistakes  Values in tables and interpretation were crosss checked and corrected  cd of the statistical part was cross checked |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | References are adequate to support the findings | Links to references were added |
| Is the language/English quality of the article suitable for scholarly communications? | Good. | Grammar was again checked for any errors. |
| Optional/General comments | **The manuscript needs minor correction for publication** | Suggested corrections were made. |

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| **PART 2:** | | |
|  | Reviewer’s comment | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)*  There is no ethical issue in this manuscript | No ethical issues found. |