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| Journal Name: | **Archives of Current Research International** |
| Manuscript Number: | **Ms\_ACRI\_137943** |
| Title of the Manuscript: | **Online Food Purchasing Habit Among the Hostel Students in Anand City** |
| Type of the Article |  |

**PART 1: Comments**

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|  | **Reviewer’s comment**     |  |  | | --- | --- | | **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer** | | | **review.** |  | | **Author’s Feedback** *(It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **The article provides insights into college students' online food buying habits, focusing on rural-urban differences in the growing digital market. It highlights factors affecting acceptance and usage, such as food quality, delivery costs, and digital payment preferences, contributing to the larger digital consumer behavior.** |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **The word “habit” should be plural “habits” to follow grammar rules, so the authors can revise into**  **“Online Food Purchasing Habits Among College Students in Anand City”** |  |
| **Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.** | **Abstract of the article is comprehend already, because provides methods, key findings, and implications, but the paragraph is too long and has unstructured format. Please organize your abstract starts:**  **background, objective, method, results, and conclusion.** |  |
| **Is the manuscript scientifically, correct? Please write here.** | **Some parts of this article are scientifically acceptable because of clear research objectives, structured questionnaire, clear sample size explanation and comprehensive tables are available. However, there are no validity and reliability tests. O**nly limited sample used here, College students in Anand City, so we could not generalize the results.  **Many parts of the paper are summary and reporting rather than** interpretation **or** explanation. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | **The reference format is inconsistent and many citations are from 2019 and earlier. You can put some others. Here some of others:**     1. Etemad-Sajadi, R., Heo, C. Y., & Clergue, V. (2023). Instilling the core tenets of hospitality in healthcare services: The role of service assurance and social presence. *International Journal of Hospitality Management*, *111*, 103492. https://doi.org/10.1016/j.ijhm.2023.103492 2. Alalwan, A. A. (2020). Mobile food ordering apps: An empirical study of the factors affecting customer e-satisfaction and continued intention to reuse. *International Journal of Information Management*, *50*, 28-44. https://doi.org/10.1016/j.ijinfomgt.2019.04.008 3. Shahid, S., & Paul, J. (2021). Intrinsic motivation of luxury consumers in an emerging market. *Journal of Retailing and Consumer Services*, *61*, 102531. https://doi.org/10.1016/j.jretconser.2021.102531 4. Kar, S., Basu, K., & Sarkar, B. (2023). Advertisement policy for dual-channel within emissionscontrolled flexible production system. *Journal of Retailing and Consumer Services*, *71*, 103077.   https://doi.org/10.1016/j.jretconser.2022.103077 |  |
| **Is the language/English quality of the article suitable for scholarly communications?** | **There are some repetitive phrasings (“This suggests that...”, “This indicates...”) is used excessively. Some tables have inconsistent formatting (e.g., "Chainies Dishes" should be "Chinese Dishes"). Grammar errors are frequent:**   1. **“The collected data was analyzed...” → should be “were analyzed”.** 2. **“There were around 100 number of respondents.” → awkward and redundant.** 3. **“Health conscious was categorized into five brackets.” → should be “Health consciousness was categorized**…   **So, for authors, please double check your paper and polish your language assistance from a native speaker or a professional editor.** |  |
| **Optional/General** comments | **The study examines the usage of online meal delivery services by college students in Anand City, contrasting the practices of rural and urban dwellers. It addresses significant and up-to-date subjects, and the student data provides a solid foundation. Nevertheless, the study includes a number of flaws. It doesn't clearly explain why the study is important in terms of theory or more general research ideas, and it only makes use of basic statistics. There are numerous grammatical and sentence construction errors in the writing, which has to be fixed. Furthermore, the publication does not relate its findings to more recent studies, and the sources it uses are out of date. Overall, the work needs significant enhancements in language, analysis, and academic depth before it can be considered for publication, even though the issue is pertinent.** |  |

**PART 2:**

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|  | **Reviewer’s comment** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer details:**

**Sulistyandari , Indonesia**