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| Journal Name: | [**Journal of Economics, Management and Trade**](https://journaljemt.com/index.php/JEMT) |
| Manuscript Number: | **Ms\_JEMT\_138490** |
| Title of the Manuscript: | **Adoption of Marketing Strategies in Online Tutoring: A Systematic Literature Review** |
| Type of the Article | **Review Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | The manuscript is an organized systematic review talking about marketing techniques which are in usual practice of freelance online tutors. The current digital economies require to follow such practices as can help to connect education with marketing. The research holds a strong position to bring awareness about the deployment of the digital marketing for educators. | Yes, I agree. |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | Yes, it is concise and reflects the core of the research. | Yes, I am ok. |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Yes, the abstract is comprehensive. It is suggested to add a sentence that can depict the practical value of the research for educators. | I made revisions in the Abstract. |
| Is the manuscript scientifically, correct? Please write here. | Yes, PRISMA guidelines have been used, thematic analysis is presented and credible sources are cited. The study is well structured and relevant literature is provided. | PRISMA is presented in the Original Manuscript. |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | The references are good and sufficient for the study. | I made additional references. |
| Is the language/English quality of the article suitable for scholarly communications? | Yes, a minor adjustment is needed for font size in headings and make spacing consistent throughout the paper. | Yes, I agree with the Reviewer  Thanks for the comments. |
| Optional/General comments |  |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |