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| Journal Name: | [**Journal of Economics, Management and Trade**](https://journaljemt.com/index.php/JEMT) |
| Manuscript Number: | **Ms\_JEMT\_138490** |
| Title of the Manuscript: | **Adoption of Marketing Strategies in Online Tutoring: A Systematic Literature Review** |
| Type of the Article | **Review Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | The manuscript is good for scientific community if the author do all the necessary corrections. | Yes, the correction was made on the Original Manuscript. |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | The title of the paper is okay. | I am ok with the Reviewer comment. |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract of the paper is okay. | I made some improvements in the Abstract. |
| Is the manuscript scientifically, correct? Please write here. | * The manuscript is current and scientifically good. * The statement of the study should be spelt out and subsumed under the introduction. * Methodology: All sub-headings should subsume under the methodology. | I made some improvements in Introduction and Methodology. |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | The paper needs to be thoroughly checked for complete compliance with publication style as established in the APA publication manual, 7th edition in the citations and the references. | Yes, I made some corrections. |
| Is the language/English quality of the article suitable for scholarly communications? | Overall, this paper needs to be thoroughly checked with English language accuracy and correctness. | Yes, I agree with the reviewer. |
| Optional/General comments | Recommendations for publication**:** Thispaperrequires minor corrections, if the corrections are properly effected the paper is recommended for publication. | Yes, I agree. Thank you for the feedback. |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |