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| Journal Name: | **Asian Journal of Education and Social Studies** |
| Manuscript Number: | **Ms\_AJESS\_138345** |
| Title of the Manuscript: | **The Role of TikTok in Shaping Social Values: Insights from University Students** |
| Type of the Article |  |

## PART 1: Comments

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|  | **Reviewer’s comment**   |  |  | | --- | --- | | **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer** | | | **review** | **.** | | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This paper provides important insights into how TikTok can influence social values among students and can be a reference for educators and researchers to understand the dynamics of digital learning through TikTok.    This scientific paper dissects the potential of TikTok as a creative and educational media that is important for the world of education.    The paper on TikTok can influence social values among students is very relevant for the millennial generation scientific community, because TikTok has become part of students' social lives.    This manuscript is very important to enrich the study of digital media for students, and the development of learning strategies through digital video competencies.  This research is very important and relevant among students for the development of digital literacy.    It can be recommended for educators to develop TikTok-based media literacy programs on campus. | Agreed |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | The title is in line with current trends | - Agreed |
| **Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.** | The abstract does not explain the research method.  It is important to add research methods | Agreed |
| **Is the manuscript scientifically, correct? Please write here.** | This manuscript is scientifically quite good.  There needs to be improvements in methodology, more in-depth analysis, and actionable practical implications. | Agreed |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | Quite adequate and dominant references | Agreed |
| **Is the language/English quality of the article suitable for scholarly communications?** | The quality of English in this manuscript is sufficient for scientific communication. | Agreed |
| **Optional/General** comments | This article is quite good  Needs improvements and additions as per the notes above | Agreed |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |