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| Journal Name: | [**Asian Journal of Agricultural Extension, Economics & Sociology**](https://journalajaees.com/index.php/AJAEES) |
| Manuscript Number: | **Ms\_AJAEES\_137554** |
| Title of the Manuscript: | **Assessing the Bio-Pesticide Market in Khordha District of Odisha, India: A Study on Market Intermediaries' Attitudes and Behaviors** |
| Type of the Article | **Original Research Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This manuscript provides valuable insights into the bio-pesticide market in Khordha District of Odisha, India, through an in-depth analysis of intermediaries' attitudes and behaviors. It contributes to the understanding of sustainable agricultural inputs and sheds light on the constraints and motivations of market actors. The findings can support policy development and strategic planning for enhancing bio-pesticide distribution in rural areas. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | Yes, the title is appropriate and reflects the content and scope of the study. |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract is generally comprehensive. However, the authors may consider clarifying the statistical techniques used and specifying the key findings more quantitatively (e.g., significance levels or R² values). Including more on the practical implications would improve clarity. | Incorporated |
| Is the manuscript scientifically, correct? Please write here. | Yes, the manuscript is scientifically sound. It employs appropriate methods, such as ANOVA, Chi-square, multiple linear and logistic regression. The use of structured instruments and field-based data adds reliability to the study. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | Yes, the references are sufficient and include many from 2022–2024. The authors may also consider including some additional global references on biopesticide market behavior or dealer attitudes for broader comparison. | Possible changes have been incorporated |
| Is the language/English quality of the article suitable for scholarly communications? | Generally yes. However, some minor grammatical errors and awkward sentence structures should be revised for better scholarly communication (e.g., long sentences in the Introduction and Results sections). | Incorporated |
| Optional/General comments | **Consider enhancing the Discussion section by comparing more thoroughly with previous studies.**  **Tables and figures should be formatted more professionally (e.g., consistent fonts, title alignment).**  **A brief limitations section could strengthen the credibility of findings.** | Incorporated  Incorporated  Incorporation was not deemed necessary |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* | **There are no ethical issues in this manuscript.** |