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| Journal Name: | [**Asian Journal of Research in Computer Science**](https://journalajrcos.com/index.php/AJRCOS) |
| Manuscript Number: | **Ms\_AJRCOS\_133706** |
| Title of the Manuscript: | **Web Technology and Cloud Computing in Enterprise System: the Role of AI for Digital Marketing** |
| Type of the Article |  |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** |  |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | Alternative Titles “ Role of AI in Web Technology and Cloud Computing in Enterprise System” / “A study of Web Technology and Cloud Computing in Enterprise System with reference to Digital Marketing” | Noted |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract needs revision as there are use of complex terms | Revision made |
| Is the manuscript scientifically, correct? Please write here. | Requires use of scientific tests/ statistical tests to prove the hypothesis | Ok |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | References requires updation as it is leading to referencing of the data which is irrelevant | Noted and effected |
| Is the language/English quality of the article suitable for scholarly communications? | Requires updation, Grammatical mistakes and use of complex sentences making the context difficult to understand |  |
| Optional/General comments | 1. Labelling of figures with the relevant data as the figures/ pie charts are just without data. 2. Unable to identify the scale or measurement for it. 3. Use of numbers after each sentence - should be deleted 4. Numbering in literature review, and editing of literatures not associated with paper 5. Image source should be mentioned with URL | Redivision made |

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