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| Journal Name: | [**Journal of Experimental Agriculture International**](https://journaljeai.com/index.php/JEAI) |
| Manuscript Number: | **Ms\_JEAI\_135214** |
| Title of the Manuscript:  | **MARKETING CONSTRAINTS OF PEARL MILLET IN GUJARAT** |
| Type of the Article | Research Article |

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| PART 1: Comments |
|  | Reviewer’s comment**Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This study focuses on constraints faced by various stakeholders involved in the marketing of Pearl millet. This research was conducted in Banaskantha, Anand, and Kheda districts of Gujarat, and Henry Garrett’s ranking technique was used for analysis. It highlights a major problem faced in the marketing of pearl millet: a lack of credit and, delay in cash payment for commission agents. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | Yes |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Yes |  |
| Is the manuscript scientifically, correct? Please write here. | Yes |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | As it is closely associated with Self Help Groups because SHGs are also involved in such activities, I believe that associating it with SHGs will provide it more credibility, such as the government’s support. So I am suggesting some additional references to make it more reliable and replicable, which will not only strengthen its theoretical foundation but also make it widely applicable.Gupta, R. K., Maheshwari, U., & Das, D. N. (2023). An analysis of factors influencing empowerment of rural women through Deendayal Antyodaya Yojana--National Rural Livelihood Mission (SGSY). *Theoretical & Applied Economics*, *30*(1).Maheshwari, U., & Priya, A. (2022). AN ANALYSIS OF IMPACT OF DEENDAYAL ANTYODAYA YOJANA-NATIONAL RURAL LIVELIHOOD MISSION ON RURAL PEOPLES WITH REFERENCE TO MEASUREMENT THROUGH THE ATTITUDE OF SHGS. *Towards Excellence*, *14*(2). |  |
| Is the language/English quality of the article suitable for scholarly communications? | Acceptable. |  |
| Optional/General comments |  |  |

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| **PART 2:**  |
|  | Reviewer’s comment | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer details:**

**Udit Maheshwari, India**