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| Journal Name: | [**Asian Journal of Agricultural Extension, Economics & Sociology**](https://journalajaees.com/index.php/AJAEES) |
| Manuscript Number: | **Ms\_AJAEES\_134810** |
| Title of the Manuscript: | **FROM LOCAL THREADS TO THE FORMATION OF ILOCANO IDENTITY: THE SOCIO-CULTURAL RELEVANCE OF ABEL ILOCOS OF VIGAN CITY** |
| Type of the Article | **Original Research Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** |  | The study contributes to our understandings on human experiences, perspectives, and social dynamics that are reflected through symbolisms and material culture. This research also contributes to the development of theories that are more culturally sensitive and universally applicable, as it serves as tools for understanding the complexities of our human social life and cultural diversity. And most importantly, it contributes to the growing body of scholarship on the role of material culture in shaping social identities. My study also documents and preserves local Abel Ilocos knowledge, skills, and traditions, crucial for safeguarding cultural heritage against homogenization. |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** |  | The study adopted its recommendation. “Abel Ilocos” is replaced with “Panagabel”. As well as the organization ot the title improved. |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. |  | The paper has already enhanced its sentence structure in the abstract and adhered to all of the other reviewers’ suggestions on the abstract. |
| Is the manuscript scientifically, correct? Please write here. |  | My study is grounded in ethnographic methodology and adheres to the necessary steps. |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** |  | References are up to date and revalidated for reliability. Additional references, in-text and on APA 7th edition format, were presented to supplement and strengthen the paper. |
| Is the language/English quality of the article suitable for scholarly communications? |  | The language used is English, and there are also direct quotations from the interviewed sources. The syntax and grammar in general are critiqued and enhanced by Language instructors. |
| Optional/General comments | Reviewer's Opinion:  As someone from Europe, I do not have a clear understanding of which country or region the research was conducted in. Therefore, I believe the manuscript should be supplemented with this information.  I believe that the manuscript should be supplemented with images of the cultural heritage motifs being explained.  From the manuscript, I cannot discern the total number of people belonging to the cultural heritage addressed by the study. I consider it necessary to supplement the manuscript with data on the exact number of people (social community) whose cultural heritage is being discussed.  The manuscript states: “Five (5) experienced abel weavers and two (2) weavers-turned-entrepreneurs in Camangaan,...” It is unclear to me how many participants were involved in the research. Was the entire study conducted with only 7 participants? Were the conclusions drawn solely based on their opinions?  The manuscript should be supplemented with a brief analysis of whether and how the observed cultural heritage can be used in the design of fashion products acceptable to discerning customers. | It is already supplemented through various valid and cross-checked academic references and sources.  Pictures might not fully capture why it's significant, how it's used, or what it represents to the community. My study is anchored on these intangible aspects, relying on detailed descriptions and interpretations to convey their understanding.  The study didn't mention the total number of people belonging to the cultural heritage since the primary focus of the paper is the socio-cultural relevance and the formation of Ilocano identity based on the perspective of Traditional oom weaavers living in that community.  The framework outlined by Braun & Clarke (similar to Interpretative Phenomenological Analysis (IPA) studies) are used as a framework, and it has typically have small numbers of respondents. & respondents of this framework are sufficient enough in understanding the meaning-making process of participants within their specific context.  The community dont have a specific regulation in the design of fashion products. It was commonly accepted by Ilocano people to innovate such products in order for the industry to survive. |

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| **PART 2:** | | |
|  | Reviewer’s comment | Author’s comment *(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)* | This manuscript presents work that adhered to all relevant ethical guidelines and protocols, such as proper permissions, the Data Privacy Act, and the like. |