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| Journal Name: | [**Asian Research Journal of Agriculture**](https://journalarja.com/index.php/ARJA) |
| Manuscript Number: | **Ms\_ARJA\_132284** |
| Title of the Manuscript: | **Kerala's Floral Exports: Insights into the Cut Flower Trade** |
| Type of the Article |  |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | The paper presents a descriptive approach on Kerala’s floral exports in country India. The study gives a picture of different trade barriers faced in domestic as well as international market for India’s cut flower in exports It also deals with selected non-tariff measures faced by exporters of India and suggests measures for trade promotion. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | The title can be modified.  Alternative title can be: Kerala's Floral Exports: Insights on the Cut Flower trade |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Abstract needs to be re written. Few suggestions are made in the comment box. |  |
| Is the manuscript scientifically, correct? Please write here. | Yes, manuscript is scientific in nature and satisfactory. It makes an economic analysis and touches the research problem nicely. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | References are up to date and relevant. It can be more extensive if author adds few points on non-tariff measures in the paper and quote few relevant studies in this regard. Few examples are:  Kumar, C., & Bharti, N. (2021). Post-SAFTA NTMs for Agro-Trade: Revelations from India-South Asia approach. *Foreign Trade Review*, vol. 56, issue no. 1, pp. 117-135.  Kumar, C., & Bharti, N. *(2020).* Why NTM is a challenge in trade relations? Evidence from India-Africa Agricultural Trade. *Insight on Africa*, vol. 12, issue no. 2, pp. 79-103.    Kumar, C. and Bharti, N. (2018). Indo-European Union Agricultural Trade: Trade Restrictions and SPS Measures. *Obuda University e-bulletin*, vol. 8, issue no 1, pp. 13-23. |  |
| Is the language/English quality of the article suitable for scholarly communications? | English quality must be improved in this paper and checked. Few corrections have been made by reviewer in comment box. |  |
| Optional/General comments | The strength of the paper lies in proper presentation of facts based on secondary data and analysis made.  The weakness of the paper is that conclusion needs to be rewritten with future scope and any limitation. Results from Tables presented need to explained with short analysis in the conclusion section.  Few suggestion in the paper have been presented in additional file with each comment highlighted by the reviewer.  It requires few corrections and changes in the paper. Please see and correct.  It touches the aims and objectives of the journal. It is a contribution to the knowledge in field of international trade research. Few corrections must be done before acceptance such as:  Tables need to be explained more in detail.  Grammar must be rechecked.  The paper is a satisfactory and is of standard for publication. The paper can be accepted to only required changes made.  **PLEASE SEE ATTACHMENT** |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |

**Reviewer details:**

**Chandan Kumar, Ranchi (Jharkhand), India**