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| Journal Name: | [**Asian Journal of Research in Computer Science**](https://journalajrcos.com/index.php/AJRCOS) |
| Manuscript Number: | **Ms\_AJRCOS\_133157** |
| Title of the Manuscript:  | **Customer Churn Prediction in the Telecommunication Industry Over the Last Decade: A Systematic Literature Review** |
| Type of the Article | **Research article** |

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| PART 1: Comments |
|  | Reviewer’s comment**Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **Churn prediction is important, becuase customer will not move to other organization who has already witihin the company. So the organizarions must focus on customer churn** |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | **Yes** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. |  **comprehensive** |  |
| Is the manuscript scientifically, correct? Please write here. | Yes |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** |  Sufficient |  |
| Is the language/English quality of the article suitable for scholarly communications? | Suitable |  |
| Optional/General comments | **Paper is good** |  |

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| **PART 2:**  |
|  | Reviewer’s comment | Author’s comment *(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer Details:**

Ravi Kumar, Rayalaseema University, India