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| Journal Name: | [**Archives of Current Research International**](https://journalacri.com/index.php/ACRI) |
| Manuscript Number: | **Ms\_ACRI\_131260** |
| Title of the Manuscript: | **Study on Adoption Behaviour of Chrysanthemum Growers and their Level of Economic Inspiration in Tamil Nadu** |
| Type of the Article | **Original Research Article** |

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This study examines the technology adoption behavior of chrysanthemum growers and their level of economic inspiration. It offers valuable recommendations for policymakers, agricultural experts, and businesses to support farmers through financial assistance, training programs, and improved market access to enhance their adoption behavior. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | Exploring adoption behavior and economic motivation of Chrysanthemum growers in Dharmapuri district of Tamil Nadu. |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Abstract is fine. |  |
| Is the manuscript scientifically, correct? Please write here. | It is fine but the methodology section can be improved for better clarity. Specifically, the explanation of the **mean score** should be made clearer. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | References should be added in the results section to support the findings. |  |
| Is the language/English quality of the article suitable for scholarly communications? | It is fine but can be improved little for more effective communication. |  |
| Optional/General comments | Make methodology more clear regarding mean score.  Give flow chart for sampling procedure for better understanding  If Possible use any alternative statistics to analyse extent of adoption of flowers production technology  The discussion on **economic inspiration** is not entirely clear and needs better explanation. |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** | |
| Name: | **Kumari Sandeep** |
| Department, University & Country | **Dr Yashwant Singh Parmar University of Horticulture and Forestry, India** |