

Review Form 3

Journal Name:	Asian Journal of Research in Agriculture and Forestry
Manuscript Number:	Ms_AJRAF_130728
Title of the Manuscript:	Analysis of Palm Oil Marketing in Ogbadibo Local Government Area of Benue State, Nigeria
Type of the Article	Original Research Article

PART 1: Comments

	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The importance of the result extends far beyond; <ul style="list-style-type: none"><li>The results of the manuscript have local implications for it providing actionable insights on palm oil marketing that benefit local communities.</li><li>The understandings gained from local studies contribute to global discussions about sustainable agriculture, trade policies, and ethical consumption on the palm oil marketing</li><li>The results also enrich scientific discourse across multiple disciplines locally and globally</li><li>The study opens avenues for interdisciplinary research involving economics, environmental science, sociology, and agronomy</li></ul>	
Is the title of the article suitable? (If not please suggest an alternative title)	<ul style="list-style-type: none"><li>The title clearly indicates the focus and subject matter (marketing aspect of palm oil), regarding academic tone it suggests a systematic examination (the word analysis)</li><li>The title effectively communicates the main theme and scope of the article while providing necessary contextual information about location and subject matte</li></ul>	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is complete but it could be good if the author(s) exclude the results on the demographic information of study participant instead include the results from the regression analysis into abstract.	
Is the manuscript scientifically, correct? Please write here.	It is scientifically accepted but one contradicting result is found. In table 3 (Determinants of Wholesale Selling Price of Palm Oil in the Study Area) T-value for quantity purchased is <u>negative (-2.103)</u> while <u>coefficient is positive (0.040)</u> the same is observed in table 4 for the same variable (T-value = -3.369) yet <u>coefficient = 0.243</u> . however, if t-value is negative estimated regression coefficient would be negative. <b>But the interpretation presented that implies negative effect.</b>	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references in the reference list are relevant but are not very recent are very limited in number, if those in 2020's are searched and added	
Is the language/English quality of the article suitable for scholarly communications?	Yes, definitely	
Optional/General comments	<b>Critical</b> The sign of regression coefficient for quantity purchased in table 3 & 4 mut be align with the interpretation of the result and with respective T-values <b>Minor</b> The explanatory variables in the regression model specification (section 5.2.1) represented by $x_1$ , $x_2$ etc. while the variables are known. Therefore, the research(s) required to use the study Acronyms of study variable in the model specification rather than x's.	

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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Asfaw Temesgen Bari
Department, University & Country	Wallaga University, Ethiopia