

Review Form 3

Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_129121
Title of the Manuscript:	Amelioration of Literature: Cultural Studies, Film Studies and Multimodal Literature
Type of the Article	Research Article

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	Highly relevant for pulse in literary studies, the manuscript addresses the dynamics of technology of culture and multimodality. It provides a contribution to important deficiencies: literature adjustment into today's paradigms of academic and technological integration, thus providing the guidance for possible proactive action for educators and researchers. This paper also readily counters the argument for interdisciplinary approaches and the inclusion of contemporary storytelling methods within literature.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title is suitable. However, to make it more engaging, I suggest: "Reimagining Literature: Integrating Cultural, Film, and Multimodal Perspectives for Sustainability."	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract touches on the important points but could be more to the point. Remove redundant phrases; clarify the main argument. It would also make it more relevant if it called these terms "digital transformation," "pedagogical innovation," etc.	
Is the manuscript scientifically, correct? Please write here.	The manuscript is very much scientifically strong. But more discussions on multi-modal literary and digital storytelling could have been developed with a fair amount of critical analysis on the challenging issues.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are relevant but include some outdated sources. I suggest incorporating recent studies on digital pedagogy and multimedia learning, particularly post-2020 works.	

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<p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>Although the language has been greatly fine-tuned, it does harbor some awkward usages with an inclination towards colloquialism. It is recommended that one seek to improve the clarity and academic tone of this language.</p>	
<p>Optional/General comments</p>	<p>The document speaks about a relevant and critical issue. It could benefit from some examples or case studies on how multimedia can be successfully integrated into literature teaching for even greater impact. Adding some visuals or comparative tables to summarize crucial points in the paper will make it more worthwhile.</p> <p>No ethical issues are apparent in this manuscript. No competing interest issues are evident. No plagiarism is suspected.</p> <p>General Overview: The paper has dealt with a very important issue in contemporary academia: the sustainability of literature in the contemporary world of digital media, cultural studies, and multimodalities. Well, it progresses well into the discussion of old literature adapting to the new cultural, technological, and educational environments. Inclusion of film studies, cultural studies, and digital literature substantiate further the dynamic narrative forms and media integrativeness. However, most importantly, the disorganized paper with poor clarity and little critical insight. Discloses an important question in modern academia: the sustainability of literature in the world of digital media, cultural studies, and multimodality. Indeed, it runs through the discussion on how old literature adapts to newer cultural, technological, or educational environments. Including areas such as film, culture, and digital literature substantiate further the dynamic narrative forms and media integrativeness. More importantly, though, the disorganized paper with poor clarity is shallow and lacks critical depth. However, there is no fault regarding the research theme, but there may be improvements in the paper's organization, clarity, and critical insight.</p> <p>Strengths:</p> <p>1. Timeliness and Relevance: Aur timely pertinent, the discourse on digital media and multimodal literature in the width of education post-pandemics is up to date.</p> <p>2. Interdisciplinary: The combination of cultural studies, film studies, and digital literature provides a totally comprehensive understanding of the subject matter.</p> <p>3. Heavily Theoretically Loaded: Such references include those of luminaries in the field such as Culler, McLuhan, and Hayles.</p> <p>4 Practical values: An example of an effective value is modifying teaching methods to include multimedia and digital storytelling.</p> <p>Areas for Improvement:</p> <p>1. Abstract:</p> <ul style="list-style-type: none"> • Issues: <ul style="list-style-type: none"> ✓ The abstract is verbose and could be made more concise. ✓ Ambiguities exist in phrases such as "shutting the capacity of learning" and "amelioration of literature." ✓ Keywords could include but are not limited to "digital transformation," "pedagogical shifts," and "interdisciplinary studies." • Suggestions: <ul style="list-style-type: none"> ✓ Concise and sharp the central thesis and outcomes. ✓ Ensure to explain the problem, methodology, and conclusions in a clear manner. <p>2. Introduction:</p> <ul style="list-style-type: none"> • Issues: 	

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	<ul style="list-style-type: none">✓ The introduction is devoid of any dominant idea in the form of thesis statement.✓ Sentences like the one revealing "Modern Millennials and Gen Z are in scroll/shorts mode of lives" are too informal for an academic paper.✓ Some statements, such as the time spent by students with multimedia, will need to be updated with citation or broader statistical context.• Suggestions:<ul style="list-style-type: none">✓ Clearly specify the problem statement and objectives of the investigation.✓ Provide some recent robust data to substantiate the arguments.3. Structure and Flow:<ul style="list-style-type: none">• Issues:<ul style="list-style-type: none">✓ The headings are conceptually synonymous and hence redundancy (for example, in the multimedia talk in the sections-the introduction and the digital literature).✓ The headings under which "Film Studies" and "Cultural Studies" are mentioned need to have more explicit links with the thesis statement.• Suggestions:<ul style="list-style-type: none">✓ Reorganizing the sections for logical progression-state the problem, discuss the interdisciplinary field, and finish with implications and conclusions.4. Clarity and Language:<ul style="list-style-type: none">• Issues:<ul style="list-style-type: none">✓ e.g. With, "the practice of reading tome books," "textual insolence". Accidental awkward phraseology.✓ Because of excessive jargon, non-special readers are excluded.• Suggestions:<ul style="list-style-type: none">✓ Simplify without taking away the scholarly integrity of the piece.✓ Avoid cliché and convey as far as possible a well-defined expression.5. Critical Depth:<ul style="list-style-type: none">• Issues:<ul style="list-style-type: none">✓ This article sometimes only sums up the already existing works without giving any critical insight or perspective that is unique.✓ Multimodality and digital storytelling literature has very little discussing the practical and pedagogical challenges faced in them.• Suggestions:<ul style="list-style-type: none">✓ Provide critical analysis rather than a mere description.✓ Discuss the possible downsides of using multimedia in literary studies.6. References and Citations:<ul style="list-style-type: none">• Issues:<ul style="list-style-type: none">✓ Some references (e.g., Kalaji, 2016) are outdated for discussions on digital media.	
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	<ul style="list-style-type: none"> ✓ Citations are not uniformly formatted. • Suggestions: ✓ Include recent studies on digital pedagogy and multimedia learning. ✓ Follow a consistent citation style (e.g., APA, MLA). <p>7. Conclusion:</p> <ul style="list-style-type: none"> • Issues: ✓ An extremely silly conclusion which makes things generally very weak without properly synthesizing the findings. ✓ No future vision regarding literary studies. • Suggestions: ✓ Repeat salient arguments and suggest disposing recommendations for the education sectorists and researchers. ✓ Emphasize the importance of interdisciplinary approaches in sustaining that literature in digital worlds. <hr/> <p>Additional Recommendations:</p> <ol style="list-style-type: none"> 1. Data and Case Studies: To give some good examples or case studies to illustrate how multimodal approaches have been used effectively in literature teaching. 2. Figures and Tables: Summarize major points in figures or comparative tables, for instance between conventional and digital literature. 3. Practical Implications: Show ways in which educators can bring film, digital, and cultural studies into their curriculum. <p>Summary of Suggested Revisions:</p> <ul style="list-style-type: none"> • Further refine the abstract/introduction for clarity and focus. • Reorganize sections for logical flow and reduced redundancy. • Make language simpler, raise levels of critical analysis at some stage. • Update references; incorporate much recent data. • Conclusion broadened out to integrate insights and offer direction for the future. <p>Thus, the paper can do away with some of its redundancy and better articulate its central thesis. More importantly, such changes may well ramify for the study of literature's trajectory in the digital age.</p>	
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PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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Reviewer Details:

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