## **Review Form 3**

| Journal Name:            | Asian Journal of Economics, Business and Accounting                                                                                        |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Manuscript Number:       | Ms_AJEBA_131200                                                                                                                            |
| Title of the Manuscript: | Evaluating strategic performance based on measuring productivity linked to profit: A case study in the Iraqi Company for Engineering Works |
| Type of the Article      |                                                                                                                                            |

#### **General guidelines for the Peer Review process:**

Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.

This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of '<u>lack of Novelty'</u>, provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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# **Review Form 3**

## PART 1: Comments

|                                                                                                                                                                  | Reviewer's comment Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.                                                                                                                                                                                                                                                                                                                                                                                                                              | Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part. | Organizations may use supplies more effectively and promote sustainability by tying production to profit. Organizations are more likely to promote future cultural and economic equilibrium if they increase production without overusing resources. Businesses are more likely to grow and hire additional staff members whenever it increases efficiency as well as revenue. This lowers jobless rates, improves job security, and gives employees more opportunities—all of that is critical to societal growth.                                            |                                                                                                                                                              |
| Is the title of the article suitable? (If not please suggest an alternative title)                                                                               | YES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                              |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.      | The abstract is too straightforward. It consists of gist of all data analysis and methods applied for the same. The author is suggested to add some conceptual introduction background of the study be some approximately 20-40 words.                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                              |
| Is the manuscript scientifically, correct? Please write here.                                                                                                    | In Justification for selecting this topic author has mentioned the "Absence of studies addressing this topic" Given the same there are few articles and research papers that have contributed to this topic. Hence author should redefine this statement.                                                                                                                                                                                                                                                                                                      |                                                                                                                                                              |
|                                                                                                                                                                  | 2. YES, the manuscript is scientifically correct. But, Need some formatting with font size and table.                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                              |
| Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.                              | <ul> <li>Mohammed Hatem Obaid, Nurul Fadly Habidin ,The Effects of Strategic and Employee Factors on Project Performance of Iraqi Public Construction Projects, October 2019International Journal of Innovative Technology and Exploring Engineering 8(11):959-962,DOI: 10.35940/ijitee.H6719.0981119</li> <li>Osama Abdulsalam Jorth,Evaluating Economic Performance Efficiency of Basra Oil Company for the Period (2015-2019) An Analytical and Comparative StudyAugust 2021,Review of International Geographical Education Online 11(4):579-589</li> </ul> |                                                                                                                                                              |
| lo the lenguage/English quality of the opticle                                                                                                                   | Vec the guality of outide is good                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                              |
| Is the language/English quality of the article suitable for scholarly communications?                                                                            | Yes the quality of article is good.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                              |
| Optional/General comments                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                              |

## PART 2:

|                                              |                                                                       | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|----------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) |                                                                                                                                                                               |

# **Reviewer Details:**

| Name:                            | Nikita S Nille                                         |
|----------------------------------|--------------------------------------------------------|
| Department, University & Country | G H Raisoni College of Engineering & Management, India |

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