Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_130533
Title of the Manuscript:	Investment Evaluation of Rural Revitalization Projects - Taking the B Village Rural Tourism Project in L City as an Example
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that <u>NO</u> manuscript should be rejected only on the basis of '<u>lack of Novelty'</u>, provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The overall structure of the document is coherent and well-organized. However, consider adding headings or subheadings within sections to improve readability, especially in the methodology and results sections.	
Is the title of the article suitable? (If not please suggest an alternative title)	Ok	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	the abstract is clear and well-structured. However, consider shortening some sentences to enhance conciseness. For example, "aimed at enhancing mass transportation efficiency" could be simplified to "to enhance mass transportation efficiency	
Is the manuscript scientifically, correct? Please write here.	yes	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	While you reference several studies, a more detailed literature review could provide context for your findings. Discussing previous research on similar infrastructure projects could strengthen your argument.	

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Is the language/English quality of the article suitable for scholarly communications?	ok	
Optional/General comments	The overall structure of the document is coherent and well-organized. However, consider adding headings or subheadings within sections to improve readability, especially in the methodology and results sections.	
	2. While you reference several studies, a more detailed literature review could provide context for your findings. Discussing previous research on similar infrastructure projects could strengthen your argument, for this cite this kind of work https://doi.org/10.35784/preko.3955 , https://doi.org/10.3390/su15086747 , https://doi.org/10.1007/s11356-023-25749-4 , In light of the emphasis on integrated urban-rural development, what measures can be taken to ensure that the cross-border allocation of resources effectively supports the growth of diverse rural industries	
	while maintaining ecological balance and cultural integrity? 3. How can the investment evaluation process be improved to better address the high financial, political, and market risks associated with privately financed rural infrastructure projects, and what specific strategies could be implemented to enhance asset protection and maximize utilization of these project assets?	
	4. What best practices can be adopted from existing contract-based cooperation models among enterprises, farmers, and governments to foster more effective profit-sharing mechanisms in rural revitalization projects, and how can these models be scaled to enhance participation and benefits for local communities?, For example, consider including the following paper to improve this section: https://doi.org/10.1007/s10668-024-05924-4 , https://doi.org/10.32479/ijeep.15112 , https://doi.org/10.1007/s11356-023-29718-9 .	
	5. The challenges of integrating multimodal systems are mentioned briefly. A deeper analysis of existing multimodal transportation systems and their integration with the new railway could provide valuable insights into potential solutions.	
	6. The discussion on the expected impact of the elevated railway on regional development could be enhanced by including specific metrics or indicators that will be used to measure this impact post-implementation.	
	7. The emphasis on sustainability is commendable. However, consider including specific examples of how the railway project aligns with national sustainability goals beyond just reducing carbon emissions	

PART 2:

		Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Maryam Khokhar
Department, University & Country	Tongji University, China

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