

### Review Form 3

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_130441
Title of the Manuscript:	Case Study of Operational Implementation of Fast Moving Consumer Goods Product Waste Management
Type of the Article	

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**Review Form 3**

**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	It's a new topic to explore so can be considered for research paper publication but there is need to revisit the whole paper again under every head as it seems article type and lacks the main concepts of research topic discussed throughout paper.	
Is the title of the article suitable? (If not please suggest an alternative title)	Title seems okay	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	First two lines of abstract should be the main topic related that must be followed by main problem discussed followed by research gap and the objectives of the paper. It is followed by methodology used consists of variable used, statistical tools used, time period, research design and sample design. It needs to be followed by results and discussion, conclusion, suggestions for future studies, relevance of the present studies in present context and limitatins. All must be be single liner or may be double. Chalk out abstract at around 250 words to 300 words maximum.	
Is the manuscript scientifically, correct? Please write here.	It seems correct initially but needs to work out again	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	References need to be consulted more. Search in the references of the paper consulted in the research paper itself used in this.	
Is the language/English quality of the article suitable for scholarly communications?	It seems okay or can be consulted with some English domain expert.	
<b>Optional/General</b> comments	<p>Literature review needs to be provided.</p> <p>Research Methodology needs to be revisited again</p> <p>Research gap needs to be chalked out</p> <p>Results need to be supported by theoretical foundations and concepts.</p> <p>Conclusion needs to focused with good words and draw conclusions</p> <p>Limitations of the study and relevance of this studies iin the current context need to be mentioned properly which seems missing in this paper.</p> <p>Revisit the whole research paper as mentioned</p>	

**PART 2:**

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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