

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_130636
Title of the Manuscript:	Natural Rubber Marketing in Karnataka: A Study on Costs, Marketing Channels, and Price Spread
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The findings from this research can provide a foundation for the development of better policies to support rubber farmers and enhance market efficiency. This study identifies the main marketing channels used by farmers, as well as their preferences. This information is essential for developing more effective marketing strategies.	
Is the title of the article suitable? (If not please suggest an alternative title)	Perhaps more interesting or descriptive words could be added to attract the reader's attention, such as "Analysis" or "Approach" at the beginning. Alternative title "Analyzing Costs and Marketing Channels in Natural Rubber Marketing in Karnataka"	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	There is a need to add some insight into the implications of the research results for farmers or policy makers and there is no detail on how the data were analyzed, which would add clarity about the strength of the research.	
Is the manuscript scientifically, correct? Please write here.	To determine whether the manuscript is scientifically correct, several aspects need to be considered that the data presented is accurate and comes from reliable sources and contains previous research and the Methodology must be clearly explained, including how to collect data, sample size, and analysis techniques. therefore this article needs to strengthen these points	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Some references may be outdated, need to add the latest references within the last 5 years	
Is the language/English quality of the article suitable for scholarly communications?	Original : "So, we can see that the price of rubber has increased a lot in the last few months. This is a good thing for farmers." Improvement: "As a result, the price of rubber has experienced a significant increase in recent months, which has a positive impact on farmers."	
Optional/General comments	Overall, this article is of good quality and acceptable in the context of scientific communication. With some improvements, this article could be stronger and more effective in conveying the desired message.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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