Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_130250
Title of the Manuscript:	A Comprehensive Review of the Impact of Social Media on Education: Opportunities and Challenges
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback (F part in the manuscript. his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript holds significant importance for the scientific community as it provides a comprehensive exploration of the dynamic role social media plays in education, highlighting both its opportunities and challenges. By thoroughly analyzing the use of platforms like YouTube, Facebook, Twitter, and LinkedIn in fostering educational access, collaboration, and innovation, it underscores the transformative impact of digital technologies on learning. Moreover, the manuscript delves into critical issues such as digital literacy, access disparities, and ethical concerns, offering a balanced perspective essential for educators, policymakers, and researchers. Its insights are particularly relevant in a post-COVID-19 era, where online learning has become a cornerstone of modern education systems, making it a vital contribution to ongoing discussions about the future of education.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	 The abstract of the article provides a broad overview of the topic, covering the role of social media in education, its widespread usage in India, and its associated opportunities and challenges. However, it can be improved for clarity, conciseness, and comprehensiveness. Below are my suggestions: Additions: Clearly state the main objective or purpose of the manuscript, such as analyzing the impact of social media on education or addressing key challenges. Briefly mention whether the manuscript is a review, empirical study, or conceptual analysis to help readers understand the approach. Highlight some significant insights or conclusions drawn, such as the transformative impact on accessibility or the ethical concerns involved. 	
Is the manuscript scientifically, correct? Please write here.	Yes	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	

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Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments	 The manuscript is well-structured, covering a range of relevant aspects of social media's impact on education. However, improving the transitions between sections can enhance the overall readability. The manuscript effectively addresses both opportunities and challenges. Consider expanding on solutions or recommendations for mitigating the drawbacks, such as strategies for minimizing distractions or improving digital literacy. While the use of statistics adds depth, including comparative data from other countries or regions would provide a broader perspective and strengthen the global relevance of the study. Some terms, such as "para-social presence" and "virtual presence," are well-defined but may benefit from examples to make them more relatable to readers unfamiliar with the concepts. Consider including charts, graphs, or infographics to visually represent key data, such as internet usage statistics, social media platform adoption rates, or comparisons of traditional vs. online learning outcomes. Including a dedicated section on future research opportunities or unexplored aspects of the topic, such as the role of artificial intelligence in social media education, would add value to the manuscript. The language is clear and professional, but ensuring concise phrasing and avoiding redundancies can further improve readability. A quick proofreading pass for minor grammatical inconsistencies is also recommended. 	

PART 2:

		Author's comment (if and highlight that part should write his/her fee
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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Department, University & Country	National University of Pharmacy, Ukraine

(if agreed with reviewer, correct the manuscript art in the manuscript. It is mandatory that authors feedback here)