

Review Form 3

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ ARJASS _130311
Title of the Manuscript:	The Applicability of Social Media Platforms for Academic Purposes: A Case of Selected Higher Learning Institutions in Tanzania
Type of the Article	Original Research Article

General guidelines for the Peer Review process:

This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

<https://r1.reviewerhub.org/general-editorial-policy/>

Important Policies Regarding Peer Review

Peer review Comments Approval Policy: <https://r1.reviewerhub.org/peer-review-comments-approval-policy/>  
Benefits for Reviewers: <https://r1.reviewerhub.org/benefits-for-reviewers>

PART 1: Comments

	Reviewer's comment	Author’s Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The article is timely and relevant because this is the reality of students life now at all levels and a write up such as this will encourage not just the trainers but parents and guidance to appropriately guide their students, children and wards to utilize the use of social media more for academic achievements than other purposes.	Acknowledging the reviewer’s positive comment
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	Acknowledging the reviewer’s positive comment
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Perhaps the concern observed that motivated the work could be added	Motivation has been added to the abstract:  Recent studies examined the impact and usage of social media platforms in other parts of the world, but Sub-Sahara Africa remains unattended. This study examines the applicability of social media platforms for academic purposes in higher learning institutions in Tanzania
Is the manuscript scientifically, correct? Please write here.	Yes	Acknowledging the reviewer’s positive comment
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	Acknowledging the reviewer’s positive comment

Review Form 3

Is the language/English quality of the article suitable for scholarly communications?	Yes	Acknowledging the reviewer's positive comment
<u>Optional/General</u> comments	There are three conclusions given from the findings and results, but the writer seem not to have a conclusive statement to ascertain what he/she thinks, which could be beneficial to readers in directing their thoughts	<p>Conclusion and recommendations statements has been includes in section 4:</p> <p>The results suggest that social media usage has a significant positive impact on academic activities. Other studies have identified a negative relationship between social media usage and academic performance. Other researchers have not established a link between social media usage and academic performance. Overall, this study strengthens the idea that when social media platforms are integrated as components of the learning process, they can significantly improve students' academic performance.</p> <p>Continued efforts are needed to make social media usage more accessible to learners and trainers for academic purposes. Higher learning institutions must strive to excel in utilizing social media platforms to promote collaborative learning. Technology giants and mobile communication companies must collaborate with higher learning institutions to facilitate the application of social media platforms for academic purposes. Students and learners may have limited access to such uses without internet subscriptions. Such effort may act as a catalyst for integrating social media platforms for student-cantered and collaborative learning and, consequently, improve the academic performance of higher-learning students</p>

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	There is no ethical issue in this manuscript.