

Review Form 3

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ ARJASS _130311
Title of the Manuscript:	The Applicability of Social Media Platforms for Academic Purposes: A Case of Selected Higher Learning Institutions in Tanzania
Type of the Article	Original Research Article

General guidelines for the Peer Review process:

This journal’s peer review policy states that **NO** manuscript should be rejected only on the basis of ‘**lack of Novelty**’, provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer’s comment	Author’s Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript is important for the scientific community as it examines the role of social media (SM) in enhancing academic activities in Tanzanian higher education. It provides significant understandings into SM usage patterns, benefits, and challenges, offering practical recommendations for optimizing SM in education. The findings contribute to understanding the digital divide and has the potential to support future strategies for integrating technology into global academic practices.	Appreciating reviewer’s comments.
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title justifies the manuscript.	Appreciating reviewer’s comments.
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is concise and summarizes the study well; however, the study design details could be slightly elaborated for clarity. For example: Replace <i>Mention the design of the study here</i> with a brief explanation of the cross-sectional design’s relevance to the research objectives.	I appreciate the reviewer’s comments and suggestions. A brief explanation is added: The study employed a cross-sectional approach known for efficiency, wide application, and a snapshot of the population, as well as a quantitative approach to provide more reliable and generalizable results.

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<p>Is the manuscript scientifically, correct? Please write here.</p>	<p>Yes, the manuscript appears to be scientifically correct since it is grounded in a clear research methodology, utilizes appropriate data collection and analysis techniques, and provides valid interpretations of the results. The use of <i>Cronbach's Alpha to test reliability and the focus on statistical analysis</i> ensure the robustness of the findings. However, <i>minor clarifications in the methodology and additional context in the discussion</i> would further strengthen its scientific rigor.</p> <p>2. MATERIAL AND METHODS 2.4 Data analysis- has been written twice; hence, the author is required to delete the duplicated part.</p>	<p>Appreciating reviewer's comments.</p> <p>2.4 Data analysis has been deleted</p>
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>The given references are relevant and recent, addressing key themes like social media, language learning, and educational technology. However, the inclusion of additional references from the list provided would significantly enhance the depth of the literature and align the manuscript with current research trends.</p> <p><i>Suggested Additional References</i></p> <ol style="list-style-type: none"> 1. Saudi Students' Perspective on Social Media Usage to Promote EFL Learning. International Journal of Linguistics, Literature and Translation, 2(1). https://doi.org/10.32996/ijllt.2019.2.1.17 <i>Relevance:</i> It could support title and sections discussing accessibility and adaptability of social media in educational contexts. 2. Developing Communication Skills through Raising Intercultural Competence in EFL Classroom. ASR Chiang Mai University Journal of Social Sciences and Humanities, 7(01), pp.1-10. (Web of Science). https://doi.org/10.12982/CMUJASR.2020.005 This study highlights the importance of leveraging digital tools for language competence, which can complement the manuscript's discussion on social media's role in enhancing language skills. <i>Relevance:</i> Useful for strengthening the argument on using technology to promote communication skills. 3. Using Literary Texts in Developing Intercultural Competence of Foreign English Language Learners in Virtual Space. Arab World English Journal (AWEJ) Special Issue on CALL (9). 18-28. https://dx.doi.org/10.24093/aweij/call9.2 This work focuses on digital environments and language learning, directly tying to the manuscript's emphasis on virtual tools for academic purposes. <i>Relevance:</i> It can be cited when discussing innovative applications of digital tools in education. <p><i>Evaluation and Recommendations</i> The existing references are sufficient but could benefit from more recent studies to reflect the rapidly evolving nature of social media and technology in education.</p> <p>Suggestion: The authors may add 3-5 references from the list above to ensure the manuscript is comprehensive and well-aligned with the latest scholarly discourse. In addition, including these additional references will strengthen the theoretical foundation and provide a broader context for the manuscript, ensuring its relevance and academic contribution.</p>	<p>The suggested references has been featured in the manuscript.</p> <ul style="list-style-type: none"> - Suggested article 1 in the discussion section for emphasize the application of social media for academic purposes section 3.2.3 implications of the findings - Article 2 & 3 has been featured.
<p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>By and large, language quality of the manuscript is good for academic communications.</p>	<p>Thank you for the comment and compliment.</p>
<p>Optional/General comments</p>	<ol style="list-style-type: none"> 1. The discussion could better integrate findings with global studies, particularly comparisons with regions outside Sub-Saharan Africa. 2. The conclusion is effective in summarizing the findings but could benefit from emphasizing specific policy or practical implications. The authors may mention how educators or policymakers in Tanzania can implement these findings. 3. Spelling/Grammar: In <i>materials and methods</i>, capitalize <i>Materials</i> to maintain consistency with other sections. In addition, replace <i>academic-related</i> with <i>academic purposes</i> for efficient phrasing. 4. Expand on the gender-based differences in social media usage for academic purposes. This could provide valuable insights into equity in education. 	<p>Appreciating reviewer's comments and suggestions</p> <ol style="list-style-type: none"> 1. Studies from Zambia, Turkey, and the United States are discussed under section 3.2.1 2. Suggestions on the practical recommendations are featured. 3. Materials and methods

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	The manuscript is scientifically sound, well-structured, and relevant; however, it may be accepted after MINOR revisions to enhance its academic consistency and relative.	are corrected as suggested
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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	No ethical issues.