

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_131397
Title of the Manuscript:	Awareness of Privacy Law Among Supermarket Owners: A Study of Video Surveillance Practices in Dar es Salaam, Tanzania
Type of the Article	Original Research Article

PART 1: Comments

	Reviewer's comment Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The manuscript presents an important study on supermarket owners' awareness of privacy laws concerning video surveillance in Dar es Salaam, Tanzania. The study is relevant to current discussions on data privacy, compliance with legal frameworks, and ethical business practices. The findings contribute valuable insights into regulatory gaps and the need for enhanced awareness and training programs.	Noted
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title is clear and accurately reflects the study's content. No changes are required.	Ok thanks
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract provides a clear overview of the study's objectives, methodology, key findings, and implications. It is well-written and does not require additions or deletions.	ok
Is the manuscript scientifically, correct? Please write here.	Yes, the manuscript follows a clear research methodology, and the findings align with the stated objectives.	Noted
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are recent and relevant. However, it would be useful to include a few more citations related to privacy laws in African or developing country contexts for better comparison.	
Is the language/English quality of the article suitable for scholarly communications?	Yes, the language is appropriate for academic writing	
Optional/General comments	<p>The study is well-structured and adds value to the field of privacy law awareness. The discussion section effectively connects findings to legal principles.</p> <p>The manuscript is well-structured, relevant, and methodologically robust. It provides valuable insights into the awareness of privacy laws among supermarket owners. Minor revisions in the abstract, methodology, and the discussion on informed consent would enhance the clarity and comprehensiveness of the manuscript.</p> <p>The manuscript is suitable for publication, with only minor adjustments to formatting or style as per the journal's requirements</p>	Effectuated

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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	