

**Review Form 3**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_130533
Title of the Manuscript:	Investment Evaluation of Rural Revitalization Projects - Taking the B Village Rural Tourism Project in L City as an Example
Type of the Article	

**General guidelines for the Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.  
To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

<https://r1.reviewerhub.org/general-editorial-policy/>

**Important Policies Regarding Peer Review**

Peer review Comments Approval Policy: <https://r1.reviewerhub.org/peer-review-comments-approval-policy/>  
Benefits for Reviewers: <https://r1.reviewerhub.org/benefits-for-reviewers>

Review Form 3

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	No statistical tools were employed in the study. If the aim of the study is to evaluate a phenomenon, then one would expect that appropriate data and analytical tools should be used.	Thanks for your comment.This paper is based on interviews with villagers and project leaders after a field trip to village B, so it is difficult to obtain data on project costs and specific benefits, I will pay attention to the use of statistical tools in future research. Your comments are very useful to me, I've added data and graphs to support my point, indicated in blue font in the article, thanks.
Is the title of the article suitable? (If not please suggest an alternative title)	The title is ok. However, the author should introduce appropriate data and a bit of analytical finesse to the work. I suggest the introduction of the cost benefit analysis formula and the use of graphs.	Thank you for your comments. Due to the difficulty of obtaining data, the cost-benefit analysis method is difficult to achieve. In the article, I am more concerned about the economic and social benefits brought by the project, and the conclusion provides ideas for the development of rural tourism and characteristic industries in other villages, I will try to improve it in future research.
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is ok except for some typographical errors that needs to be corrected.	Thanks for the correction, the typographical error has been corrected, very aerator for my carelessness, thank you for the reminder.
Is the manuscript scientifically, correct? Please write here.	No it's not. The author should introduce appropriate data to buttress his point as well as the use of statistical tools.	Thanks for the suggestion, the text has been supplemented with charts and data to support my point, indicated in blue font.
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are sufficient but not in tandem with the current APA 7 reference style. Except the journal have preference for other kinds of reference style other than the aforesaid.	Thanks for the suggestion, the formatting section of the references has been revised.
Is the language/English quality of the article suitable for scholarly communications?	40% suitable.	Thank you for your comments, I have made changes to the sentences in the article, and I hope it will be more in line with academic requirements.
Optional/General comments	Use proper reference style Introduce appropriate data to support your claim	Thanks for the suggestion, the text has been supplemented with charts and data to support my point, indicated in blue font.

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	