**Editor’s Comment:**

i) Abstract: Abstract is the summary of the whole study, it addresses the need for consumer awareness, however it failed to tell what were the gap that was to be addressed in this study, thus merely insignificant.

ii) Keywords: There are few keywords, at least 5 of them.

iii) Introduction: This section is not clearly concluded by indicating what is the gap addressed by this manuscript and how will it be solved in this study.

iv) Section 2, titles as ‘2. Review of literature’ is erroneous approach of writing a manuscript, such title is never used.

v) Section 2 is concluded by listing objectives of the study, the author lacked a clear guidance resulted into wrong style.

vi) Research methodology: This section in written in the form of ordinary experiments. It requires reformulation and re-writing in a paper format.

vii) Results: This section has only data but critical discussion, comparison and implications of these finding is not explicitly addressed.

viii) Recommendation section is missing too.

ix) Conclusion section is too generalized without linking data, interpretation and future implications.

The manuscript Ms IS PUBLISHABLE after above revisions.

**Editor’s Details:**

Dr. Miraji Hossein, University of Dodoma, Tanzania