Review Form 3

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSE_129875
Title of the Manuscript:	STRATEGY FOR DEVELOPING HORTICULTURE AGRICULTURAL PRODUCTION IN POLLUNG DISTRICT, HUMBANG HAM
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback (F part in the manuscript. his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This paper, offering an in-depth exploration of horticultural commodity development in Pollung District using methodologies such as LQ, SWOT analysis, and the AHP. By identifying key challenges and opportunities, it provides a valuable framework for improving the productivity, quality, and competitiveness of local horticultural products. The study's proposed strategies, such as technological advancements, workforce development, market expansion, and adaptation to climate change, address critical areas for sustainable growth. Its findings are particularly relevant for researchers, policymakers, and agricultural practitioners aiming to optimize resources and enhance the resilience of regional agriculture in a rapidly evolving global market	
Is the title of the article suitable? (If not please suggest an alternative title)	Here is a suggestion for an alternative title: Strategies for Enhancing Horticultural Production and Competitiveness in Pollung District, Humbang Hasundutan	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is well-structured and provides a comprehensive summary of the study, covering its objectives, methods, key findings, and proposed strategies. However, it can be improved by addressing the following suggestions: Ensure the conclusion aligns with the findings: Emphasize how the proposed strategies are expected to address the identified challenges and contribute to sustainable development	
Is the manuscript scientifically, correct? Please write here.	In section II. Research Methodology, there are no citation Authors must cite from recent research Please explain about collect data and instruments	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Some references not from recent article, authors must find 5 years (2020 until 2025) Introduction, where is the problem, solution?	
Is the language/English quality of the article suitable for scholarly communications?	Better Authors must be do proof reading first before submit the article However, there are a few areas where improvements could enhance clarity and flow: Sentence Structure: Some sentences are long and complex, which can make them harder to follow. Breaking these into shorter sentences or rephrasing them for simplicity could improve readability.	
Optional/General comments		

ASUNDUTAN REGENCY

(Please correct the manuscript and highlight that ot. It is mandatory that authors should write e)

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PART 2:

	Reviewer's comment	Author's comment (if a
		and highlight that part i
		should write his/her fee
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Johanes Fernandes Andry
Department, University & Country	University of Bunda Mulia, Indonesia

(if agreed with reviewer, correct the manuscript rt in the manuscript. It is mandatory that authors feedback here)