Review Form 3

Journal Name:	**Asian Journal of Advanced Research and Reports**
Manuscript Number:	**Ms_AJARR_129543**
Title of the Manuscript:	
	Factors Influencing Use of Social Network Among University Students in Tanzania: A Case of Mzumbe University, Morogoro
Type of the Article	**Empirical Research Article.**

<mark>**PART 1:**</mark> **Comments**

	Reviewer's comment	Author's Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript is significant for the scientific community as it addresses the growing influence of social networks in academic settings, particularly among university students in Tanzania. By focusing on a specific context, it provides valuable insights into the factors that motivate students to engage with social networks, such as education, interaction, and stress relief. The results of the study advance our knowledge of how digital tools can be used to improve professional development and academic collaboration while reducing related dangers. The study also highlights the significance of institutional support and context-specific regulations, which makes it a helpful resource for researchers, educators, and policymakers who want to maximize the use of social networks for learning.	
Is the title of the article suitable? **(If not please suggest an alternative title)**	"Factors Influencing Use of Social Network Among University Students in Tanzania: A Case of Mzumbe University, Morogoro," is a fitting title for the paper because it makes it apparent that the study's focus is on the variables influencing social network usage in a particular setting. It details the institution being studied (Mzumbe University), the target demographic (university students), and the geographic scope (Tanzania). However, minor phrasing changes, like substituting "Social Networks" (plural) for "Social Network," could improve readability and consistency with the manuscript's substance.	

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Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The article's abstract gives a broad summary of the study's objectives, methods, conclusions, and suggestions. Although it sums up the study, a few changes could make it more thorough and powerful: Ideas Improve Structure and Clarity: Concisely and clearly outline the questions and goals of the study. Make explicit reference to the research design (case study) and mixed methodologies. Calculate Important Factors: "A sample size of 100 respondents was selected from a population of 176" is an example of a precise number that should be included when appropriate. Emphasize important data more clearly, such as the percentage of students who are driven by stress reduction or education. Add the Significance: Stress the study's contribution to the larger knowledge of academic social network usage and its consequences for practice and policy. Cut Out Repetition: Repetition of words or concepts, such the importance of striking a balance between academic and leisure pursuits, should be avoided.	
Is the manuscript scientifically, correct? Please write here.	Due to its adherence to traditional research standards, which include a clear explanation of aims, the use of known methodologies, and references to pertinent ideas such as Social Network Theory, the manuscript is mostly scientifically valid. Additionally, it combines qualitative and quantitative approaches, which strengthens the validity of its conclusions. Strength: The study is well-suited for the use of Social Network Theory (SNT), which offers a solid theoretical foundation for investigating the variables affecting social network utilization. Methodology: To explore both numerical trends and in-depth insights, the study uses a mixed-methods approach that includes questionnaires and interviews. Results: The findings are in line with previous research and are substantiated by statistical analysis and thematic insights. Areas for Improvement: Statistical Rigor: Although descriptive statistics are employed well, inferential statistical analysis is lacking to assess correlations or differences, which would give the results more nuance and validity. Rationale for Sample Size: Although the sample size computation is discussed, it is not adequately described, particularly with reference to the confidence level or margin of error. Terminology consistency: Words like "Social Network" (single) and "Social Networks" (plural) are used interchangeably, which should be standardized to prevent confusion. Although the paper is scientifically sound overall, it would be beneficial to resolve these issues in order to increase its validity and dependability.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Although not totally adequate or up to date, the references in the manuscript are pertinent. Numerous quoted papers, including those from 2004 (e.g., Donath & Boyd, 2004) and 2008 (Coyle et al., 2008), are out of date and do not adequately reflect how quickly social networks are changing and how they are used in educational settings. To reflect current trends and achievements in the area, the publication would also benefit from include more recent studies (within the previous 5–7 years). Ideas for Enhancements: Add Recent References Think about including more recent research on college students' use of social media, such as studies that concentrate on more recent platforms like TikTok and updated digital literacy problems. A modern viewpoint might be offered by recent research on social network integration in education or its effects on academic achievement. Increase the Variety of Your Sources	

	Provide citations from worldwide comparative studies or African-based studies to give the Tanzanian topic a stronger context.	
Is the language/English quality of the article suitable for scholarly communications?	The language quality of the article is generally understandable but require improvement to meet the standards of scholarly communication. There are issues with grammar, sentence structure, word choice, and clarity, which can affect the readability and professionalism of the manuscript. Key Observations: Grammatical Errors: There are numerous instances of incorrect grammar, such as "students who undertakes" instead of "students who undertake" and "the researcher focuses much" instead of "the researcher focuses primarily." Academic Tone: The tone occasionally deviates from a scholarly style, with casual expressions like "Just now iam doing my research."	
Optional/General comments	Considering the growing integration of social networks in social and educational contexts, the manuscript's topic is extremely pertinent. The emphasis on Tanzanian university students covers a large research gap and offers useful information to educators and policymakers.	

PART 2:

	Reviewer's comment	Author's comment *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

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