

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_130007
Title of the Manuscript:	SUPPLY CHAIN MANAGEMENT FOR SAGO NOODLE PRODUCT IN THE CEMPAKA HEALTHY NOODLE BUSINESS
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The manuscript offers significant insights into the marketing effectiveness of sago noodle products, a topic that is specifically relevant in the context of food security and local economic development in Indonesia. The current study analyses various supply chain management strategies of traditional food products to contribute toward national food security while reducing dependence on imported ingredients.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title entitled, "Marketing Efficiency of Sago Noodle Products: A Case Study of Cempaka Healthy Noodle" is appropriate.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is relatively complete and covers most of the paper's aim, method, and key findings. Nonetheless, it would have been better had the implications of the findings for both the local communities and the wider food industry been brought out more clearly. Additionally, a brief mention of methodology used would provide clarity.	
Is the manuscript scientifically, correct? Please write here.	The manuscript seems scientifically correct, with a concise structure and logical flow. Essentially, for the research questions presented, an appropriate analysis about supply chain management is given with the use of a widely adopted SCOR model. However, manuscript needs more detailing on the use of statistical methods; more information must also be given concerning the SCOR performance metrics.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	In essence, the references are sufficient and relevant to the topic of the manuscript, covering essential aspects of supply chain management and food security. However, some references are rather outdated, and the inclusion of more recent studies from within the last five years could be considered in order to reflect more current thinking. Further reference suggestions may include recent publications on sustainable food systems and local food production innovations.	
Is the language/English quality of the article suitable for scholarly communications?	The quality of the language in this manuscript is essentially fit for scholarly communication, clear, and in no case obscure. The manuscript contains quite a number of very minor grammatical errors; besides, it contains several somewhat awkwardly phrased phrases. Since it could benefit from rewriting to make the reading easier, I would even advise an intensive proofreading session in order to achieve a fully readable quality of the language.	
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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