

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_129857
Title of the Manuscript:	Crowdfunding Adoption of Startup Entrepreneurs in Developing Context: An Application of the Unified Theory of Acceptance and Use of Technology Model
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

<https://r1.reviewerhub.org/general-editorial-policy/>

Important Policies Regarding Peer Review

Peer review Comments Approval Policy: <https://r1.reviewerhub.org/peer-review-comments-approval-policy/>

Benefits for Reviewers: <https://r1.reviewerhub.org/benefits-for-reviewers>

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This topic highlights the importance of crowdfunding as an alternative financing mechanism for startup entrepreneurs in developing countries, where access to traditional funding sources is often limited.	Thank you.
Is the title of the article suitable? (If not please suggest an alternative title)	YES, TITLE IS SUITABLE	Thank you.
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	YES	Thank you.
Is the manuscript scientifically, correct? Please write here.	NO, THE INTRODUCTION/REVIEW OF LITERATURE & METHODOLY SHOULD BE CORRECTED & ELABORATED.	There was no comment on how introduction, literature review and methodology should be corrected. Please give comments in meaningful manner.
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The Author does not support ROL with latest researches. There are only few references & latest researches are missing	Please read the manuscript before commenting. Latest references were included.
Is the language/English quality of the article suitable for scholarly communications?	YES	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	