

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_129543
Title of the Manuscript:	Factors Influencing Use of Social Network Among University Students in Tanzania: A Case of Mzumbe University, Morogoro
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	Although the researcher has used both qualitative and quantitative methods (Survey and interview) The problem statement is not rightly defined. In my opinion, researcher must see the themes of uses and gratification themes to check, Factors Influencing Use of Social Network.	Improved.
Is the title of the article suitable? (If not please suggest an alternative title)	Don't use two time word "University" in the title.	Title improved.
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	One line of Gap in the abstract was missing. Abstract must address, the importance, gap, objective, methods, key findings and implication. Keywords are so pathetic.	Revised and gap was added.
Is the manuscript scientifically, correct? Please write here.	I don't think, as there is an insufficient literature review, that the operationalization of the variables is missing.	Literature Review is improved by adding more literature.
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	See , Uses and gratification theory. See these articles. SOCIAL MEDIA GRATIFICATIONS & ADDICTION: MODERATING INFLUENCE OF DARK TRIAD PERSONALITIES Froget, L., Baghestan, G., & Asfaranjan, S. (2013). A uses & gratification perspective on social media usage and online marketing. Middle-East Journal of Scientific Research, 15(1), 134-145. Anita Whiting, David Williams, (2013) "Why people use social media: a uses and gratifications approach", Qualitative Market Research: An International Journal, Vol. 16 Issue: 4, pp.362-369.	Recent literature is added, and the suggested theory was incorporated in the study.
Is the language/English quality of the article suitable for scholarly communications?	Language and grammar should also be checked again.	Grammar was checked and cleared.
<u>Optional/General</u> comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	