

**Review Form 3**

Journal Name:	<a href="#">Asian Journal of Advanced Research and Reports</a>
Manuscript Number:	Ms_AJARR_129543
Title of the Manuscript:	Factors Influencing Use of Social Network Among University Students in Tanzania: A Case of Mzumbe University, Morogoro
Type of the Article	

**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.</b></p>	<p><b>This manuscript is significant for the scientific community as it sheds light on the growing role of social networks in higher education and their impact on student engagement and learning outcomes. It provides empirical evidence on the motivations and patterns of social network usage among university students in Tanzania, offering insights that can inform institutional policies and practices. By highlighting both the benefits and challenges associated with social media use, this study contributes to the ongoing discourse on digital integration in education. Furthermore, the findings present actionable recommendations for universities to leverage social networking tools for academic purposes, fostering collaboration, professional development, and leadership skills among students.</b></p>	<p>This is addressed in the manuscript as explained in the last para of the introduction. See the highlighted area in the page no. 2.</p>
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p><b>The current title, "Factors Influencing Use of Social Network Among University Students in Tanzania: A Case of Mzumbe University, Morogoro," effectively conveys the focus of the study. However, it can be refined for improved clarity and impact. Here are a few alternative suggestions:</b></p> <ol style="list-style-type: none"> <li><b>"Exploring Factors Influencing Social Network Usage Among University Students in Tanzania: A Case Study of Mzumbe University"</b></li> </ol>	<p>The title is rephrased by replacing "social network" with plural form "social networks" and rephrase the word use in usage after social networks. Hence, the title is reading <b>"Factors Influencing Social Networks Usage Among University Students in Tanzania: A Case of Mzumbe University, Morogoro ».</b></p>

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<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>The abstract provides a solid overview of the study, including its purpose, methodology, findings, and recommendations. However, a few enhancements could make it more comprehensive and impactful. Here are my suggestions:</p> <ol style="list-style-type: none"> <li>1. <b>Clarify the Research Gap:</b> <ul style="list-style-type: none"> <li>○ Explicitly mention the gap in existing research that this study addresses. For example, state how previous studies may have overlooked the Tanzanian context or the integration of social networks in academic practices.</li> </ul> </li> <li>2. <b>Highlight Specific Findings:</b> <ul style="list-style-type: none"> <li>○ Include more details about key findings, such as the percentage of respondents motivated by specific factors (e.g., education, interaction). This would strengthen the results section.</li> </ul> </li> <li>3. <b>Address Implications Clearly:</b> <ul style="list-style-type: none"> <li>○ Expand on the practical and theoretical implications of the study. For example, mention how the findings could inform policy-making, curriculum design, or training programs in higher education institutions.</li> </ul> </li> <li>4. <b>Recommendations Improvement:</b> <ul style="list-style-type: none"> <li>○ Simplify and condense the recommendations for better readability while retaining the focus on promoting academic and professional use of social networks.</li> </ul> </li> <li>5. <b>Grammar and Flow Adjustments:</b> <ul style="list-style-type: none"> <li>○ Revise sentence structures for smoother readability. For example:                             <ul style="list-style-type: none"> <li>▪ Replace "call kill time" with "spend time" for better phrasing.</li> <li>▪ Shorten complex sentences for clarity.</li> </ul> </li> </ul> </li> </ol>	<p>The abstract was revised according to these suggestions.</p>
<p><b>Is the manuscript scientifically, correct? Please write here.</b></p>	<p>The manuscript appears to be scientifically correct. It follows a structured research approach by:</p> <ol style="list-style-type: none"> <li>1. <b>Clearly Defining Objectives:</b> <ul style="list-style-type: none"> <li>○ The study aims to evaluate factors influencing social network use among university students in Tanzania, focusing on Mzumbe University.</li> </ul> </li> <li>2. <b>Appropriate Methodology:</b> <ul style="list-style-type: none"> <li>○ The case study design and mixed-methods approach (questionnaires and interviews) are suitable for exploring motivations and behaviors related to social network usage.</li> </ul> </li> <li>3. <b>Data Collection and Analysis:</b> <ul style="list-style-type: none"> <li>○ Data were collected through recognized methods, and both quantitative (descriptive statistics) and qualitative (thematic analysis) techniques were used, ensuring methodological rigor.</li> </ul> </li> <li>4. <b>Findings and Recommendations:</b> <ul style="list-style-type: none"> <li>○ The results align with the objectives and are supported by specific recommendations for universities to leverage social networks for academic purposes.</li> </ul> </li> </ol> <p><b>Potential Areas for Improvement:</b></p> <ul style="list-style-type: none"> <li>• <b>Sample Size Justification:</b> While a sample size of 100 respondents is mentioned, the justification for its adequacy relative to the target population (176 students) could be elaborated.</li> <li>• <b>Statistical Analysis Detail:</b> The abstract mentions descriptive statistics but does not specify tools or tests used (e.g., mean, standard deviation, frequency distributions). Adding these details would strengthen the scientific validity.</li> <li>• <b>Generalizability:</b> The study focuses on a single university, and acknowledging this limitation in terms of generalizability to other regions or universities in Tanzania would enhance scientific transparency.</li> </ul>	<p>Justification was provided for sample size and more details in descriptive statistics were added as well.</p>
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b></p>	<p>Yes</p>	

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<p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p>The language and English quality of the article are generally understandable, but there is room for improvement to meet the standards of scholarly communication. Below are specific observations and suggestions:</p> <p><b>Strengths:</b></p> <ol style="list-style-type: none"> <li><b>Clear Purpose:</b> The abstract communicates the research purpose and findings effectively.</li> <li><b>Logical Flow:</b> The structure is logical, following the research objectives, methodology, results, and recommendations.</li> </ol> <p><b>Areas for Improvement:</b></p> <ol style="list-style-type: none"> <li><b>Grammar and Sentence Structure:</b> <ul style="list-style-type: none"> <li>Some sentences are lengthy and lack clarity. For example:           <ul style="list-style-type: none"> <li>“Also, it was noted that university students use social networks as a tool or instrument to remove stress, boredom on their daily bases where others call kill time on social networks.”</li> <li>Suggested revision: “It was also noted that university students use social networks as a tool to relieve stress and boredom in their daily lives, while others use them to pass time.”</li> </ul> </li> </ul> </li> <li><b>Academic Tone:</b> <ul style="list-style-type: none"> <li>Phrases like “kill time” should be replaced with more formal alternatives, such as “pass time” or “engage in leisure activities.”</li> </ul> </li> <li><b>Consistency in Tenses and Word Choice:</b> <ul style="list-style-type: none"> <li>Phrases like “undertakes bachelor degree” should be revised to “pursuing a bachelor’s degree.”</li> </ul> </li> <li><b>Clarity in Recommendations:</b> <ul style="list-style-type: none"> <li>The recommendations section can be made more concise and structured to avoid redundancy while maintaining clarity.</li> </ul> </li> </ol>	<p>Grammar errors were cleared.</p>
<p><b>Optional/General</b> comments</p>		

**PART 2:**

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	<p>The Mzumbe University Research Ethics and Publication Committee granted ethical clearance for the study, while the Mzumbe University authority granted permission. Employees were given consent before data collection, with the right to withdraw at any time. The collected data was used solely for the study, and they were informed of their rights during consenting. Confidentiality was observed on all information whereby it was used for academic purposes, and anonymity was considered on all personal respondents’ information.</p>